RP- Sanjiv Goenka Group

Growing Legacies

IMI

KOLKATA

FINAL PLACEMENT REPORT

BATCH OF 2024-26

AACSB ACCREDITED | ASSOCIATION AMBA ACCREDITED | AICTE योग्यः कर्मसु कौशलम् | NBA NATIONAL BOARD of ACCREDITATION | NAAC ACCREDITED | nirf NATIONAL INSTITUTIONAL RANKING FRAMEWORK

ABOUT IMI KOLKATA

Established in 2011, IMI Kolkata is part of the RP-Sanjiv Goenka Group and the IMI family of business schools. Ranked **42nd in India by NIRF 2025** and **42nd in Asia in the QS Global MBA Rankings 2025**, the Institute is recognized for academic excellence and industry relevance.

IMI Kolkata offers an **AICTE-approved PGDM programme** equivalent to an MBA (AIU), accredited by **NBA, NAAC, and AMBA**. The Institute also offers **FPM** and **Online PGDM** programmes.

Located in the heart of Kolkata, IMI combines strong industry engagement, experienced faculty, experiential learning, and international collaborations with leading institutions across North America, Europe, and Asia.

With modern academic facilities, technology-enabled classrooms, and a vibrant residential campus, IMI Kolkata nurtures future-ready leaders equipped to excel in a dynamic global business environment.



VISION

To be a premier management school with global outlook for achieving excellence in knowledge creation and dissemination.



MISSION

To develop responsible, globally aware, socially sensitive, value driven, articulate leaders with critical thinking skills, having an entrepreneurial and innovative mindset.



EXCELLENCE
Pursuing the highest standards in everything we do.



INTEGRITY
Upholding values of honesty, transparency and respect.



IMPACT
Creating value for individuals, organizations and society.

MESSAGES FROM OUR LEADERSHIP





Dr. Suresh Ramanathan
CEO - IMI

MESSAGE FROM THE CEO - IMI

At IMI, we are continuously adapting our programmes to the changing needs of business. We listen closely to recruiters, bring greater agility into our curriculum, and ensure that our students are exposed to the skills, technologies and ways of thinking that matter in the workplace today.

Our goal is simple: we wish to prepare our graduates to be role-ready from Day 1, not just with classroom knowledge but also with application of that knowledge and the skills required for the job. Our new cutting-edge curriculum prepares graduates to learn continuously, contribute to the organization quickly, and adapt as roles evolve. We value our recruiters as partners in this effort and look forward to working even more closely with you to develop talent that is relevant, capable and ready for the future of work.



Dr. Mohua Banerjee
Campus Director
IMI Kolkata

MESSAGE FROM THE CAMPUS DIRECTOR

It gives me immense pleasure to present the Placement Report for the PGDM Batch of 2024-26 at IMI Kolkata.

This report reflects our commitment to developing industry-ready professionals through academic excellence, experiential learning, internships, live projects and strong corporate engagement. The successful placement season reaffirms the confidence that leading organizations place in our students and the relevance of our industry-oriented curriculum.

I extend my sincere gratitude to our Corporate Partners, Alumni, Faculty, Students and the Placement Committee for their invaluable contributions. I congratulate our graduating students and wish them continued success as they embark on their professional journeys.

MESSAGES FROM OUR LEADERSHIP





Mr. Amit Abrol
Head – Career Services
IMI

MESSAGE FROM
HEAD – CAREER SERVICES

As the Head of Career Services at IMI, I am pleased to connect with you as we begin another placement season. IMI develops future-ready management professionals who combine academic excellence, business acumen, adaptability, and innovation.

Through rigorous academics, industry engagement, internships, and experiential learning, our students acquire the skills to create meaningful impact across functions and sectors. We value our industry partnerships and remain committed to fostering mutually beneficial collaborations.

We would be honoured to welcome your organization to our campus and explore opportunities for engagement. I look forward to strengthening our partnership and supporting your talent acquisition needs.



Ms. Debasree Dutta
Campus Head
Career Services
IMI Kolkata

MESSAGE FROM
CAMPUS HEAD – CAREER SERVICES

The successful completion of another placement season reflects IMI Kolkata's continued commitment to developing industry-ready professionals and fostering strong industry partnerships.

Through a blend of academic rigor, experiential learning, live projects, internships and corporate engagement, we prepare our students to excel in dynamic business environments. This years placement achievements are a testament to the dedication of our students and the continued trust of our esteemed recruiters.

I extend my sincere gratitude to our corporate partners for their unwavering support and collaboration. I congratulate our graduating students and wish them every success as they embark on their professional journeys and contribute meaningfully to their organizations.

STUDENT DEMOGRAPHICS

Batch of 2024-26

A diverse cohort with strong academic foundations and varied experience



STUDENT DEMOGRAPHICS

TOTAL NO. OF STUDENTS

188

EXPERIENCED

32 (17.02%)

FRESHERS

156 (82.98%)

GENDER DIVERSITY

109 (57.98%) MALE



79 (42.02%) FEMALE

STEM BACKGROUND

29.25%

STUDENTS WITH STEM BACKGROUND

AVERAGE EXPERIENCE IN MONTHS

(ONLY FOR EXPERIENCED STUDENTS)

23.2 MONTHS

ACADEMIC BACKGROUND (PERCENTAGE OF STUDENTS)

ENGINEERING	COMMERCE	MANAGEMENT	SCIENCE	ARTS & HUMANITIES	OTHERS
19.15%	38.30%	21.81%	10.11%	8.51%	2.12%

Note: Percentages may not add up to 100% due to rounding off.

PLACEMENTS OVERVIEW

Strong Outcomes. Diverse Opportunities. Future Ready Leaders.

The Final Placements for the PGDM Batch of **2024–26** at **IMI Kolkata** reflect the Institute's continued success in developing industry-ready management professionals capable of creating value across diverse sectors and functions. The results are a testament to the trust and confidence reposed in our students by leading organizations.

KEY TAKEAWAYS

- **BFSI continues to be the leading recruiter,** contributing to **50% of offers**, reinforcing strong industry confidence in IMI Bhubaneswar talent
- **Functionally, Sales Management dominates placements** with **62.10% of offers**, with robust opportunities across Finance, Consulting, Analytics, Technology and other key domains.
- **Strong compensation outcomes** across sectors and functions reflect the quality, capability and industry readiness of IMI Kolkata graduates

DIVERSE INDUSTRY REPRESENTATION

BFSI emerged as the largest recruiter with **50% of offers**, followed by **Consulting & Professional Services (21.77%)**, **Technology (20.90%)** and **FMCG/Retail/E-commerce (7.26%)**. Opportunities across Education, Manufacturing, Healthcare, Infrastructure and other sectors enhanced the diversity of our placement landscape.

STRONG COMPENSATION OUTCOMES

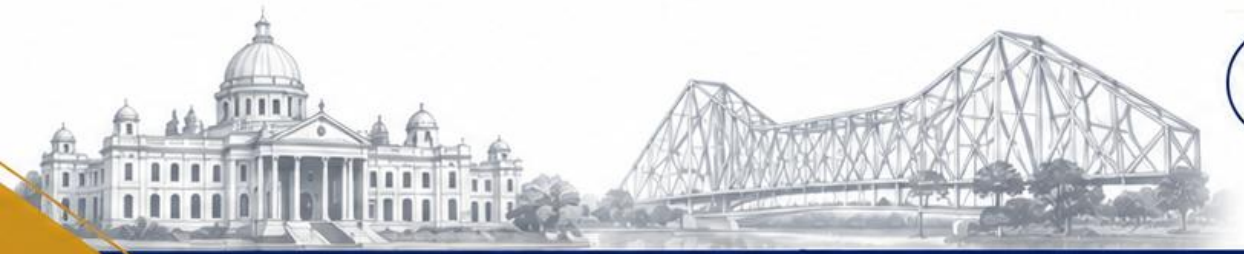
The overall average CTC stood at **₹13.69 LPA** with the **Top 10%** and **Top 25%** of the cohort securing average packages of **₹23.68 LPA** and **₹19.12 LPA** respectively. The median CTC was **₹12.54 LPA**, while the highest CTC achieved was **₹41.36 LPA**.

FUNCTIONAL DIVERSITY & CAREER OPPORTUNITIES

Sales Management roles accounted for **62.10% of offers**. Strong opportunities were also created across **Finance, Consulting, Analytics, Technology, General Management, Marketing, Operations and Product Management** functions, reflecting the breadth of career pathways available to our students.

PARTNERSHIPS THAT DRIVE SUCCESS

The success of this placement season is a testament to the trust and support of our recruiters, the dedication of our students, the guidance of our faculty and alumni, and the collaborative efforts of the Placement Committee.



PLACEMENT HIGHLIGHTS

Rewarding Talent. Driving Careers. Delivering Impact.

Industry Ready Talent

Wide Range of Opportunities

Strong Recruiter Confidence

Global Outlook Local Impact

AVERAGE CTC – TOP 10%

₹ 23.68 LPA

Top performers continue to command industry-leading compensation.

AVERAGE CTC – TOP 25%

₹ 19.12 LPA

Strong compensation outcomes for high-achieving talent.

AVERAGE CTC – OVERALL

₹ 13.69 LPA

A strong average package reflecting the depth and quality of our talent.

MEDIAN CTC

₹ 12.54 LPA

Reflects a robust and consistent compensation benchmark.

HIGHEST CTC

₹ 41.36 LPA

Recognizing exceptional talent and outstanding potential.

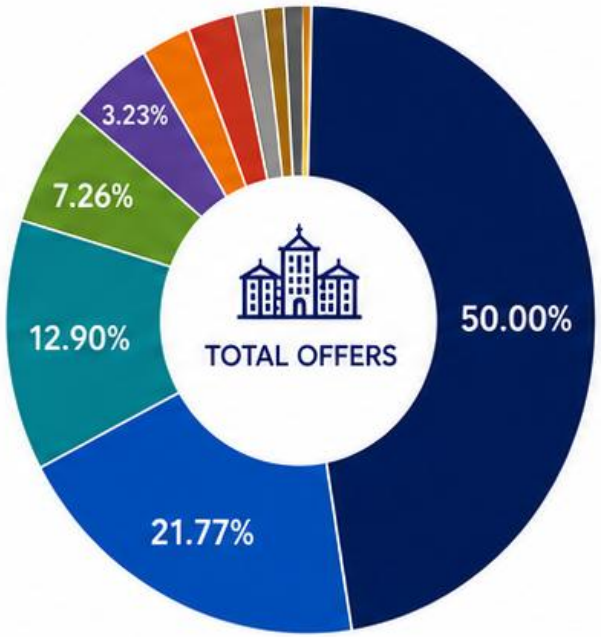
CTC in INR (Annual)

PLACEMENT HIGHLIGHTS

DIVERSE INDUSTRIES. IMPACTFUL ROLES. ENDLESS POSSIBILITIES.

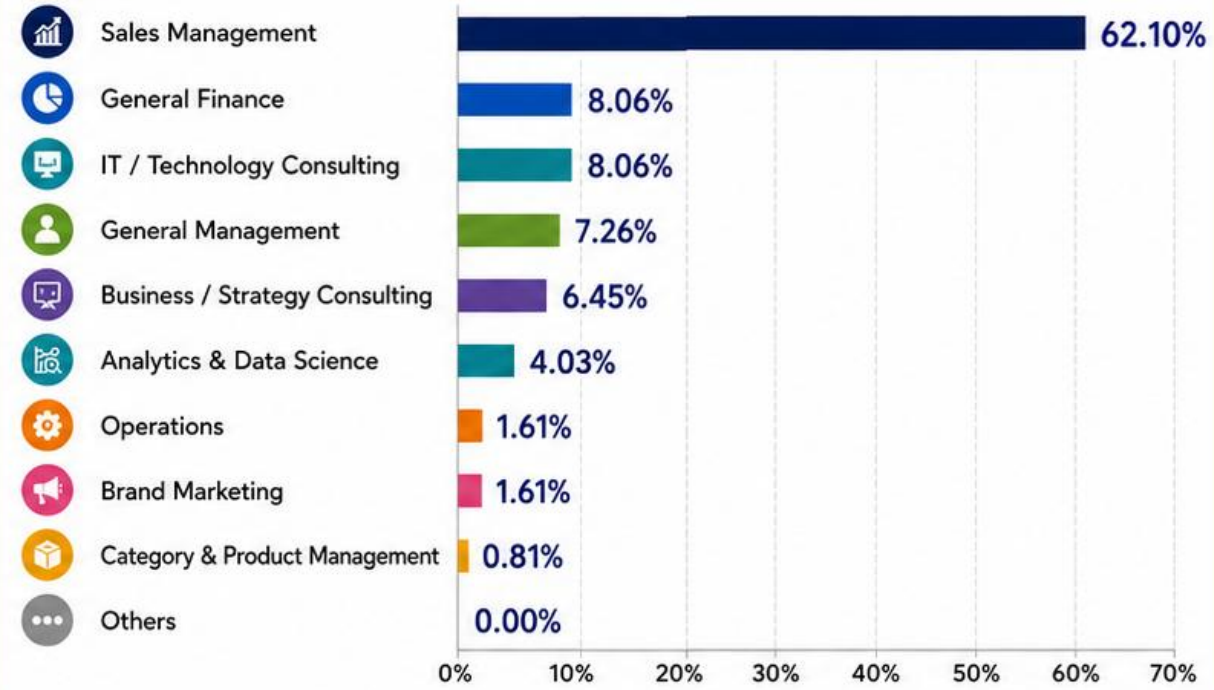
Industry Ready Talent | Wide Range of Opportunities | Strong Recruiter Confidence | Global Outlook Local Impact

OFFERS BY INDUSTRY



BFSI	50.00%
Consulting & Professional / Advisory Services	21.77%
Technology	12.90%
FMCG / Retail / Consumer Durables / Ecommerce / Agri	7.26%
Education / Teaching & Training	3.23%
Manufacturing	1.61%
Energy	0.81%
Infrastructure / Construction / Real Estate	0.81%
Pharma / Biotech / Healthcare / Hospitals	0.81%
Others	0.81%

OFFERS BY FUNCTION



KEY TAKEAWAYS

Multi-sector participation across diverse industries

Leadership roles in core business functions and emerging domains

Strong demand for business, analytical and consulting talent

Robust recruiter confidence in student talent



PLACEMENT HIGHLIGHTS

Strong partnerships across industries. Impactful roles across functions.



INDUSTRY SEGMENT	AVERAGE CTC (LPA)
BFSI	₹ 14.39
Consulting & Professional/Advisory Services	₹ 12.59
Education/Teaching & Training	₹ 15.13
Energy	₹ 12.54
FMCG/Retail/Consumer Durables/Ecommerce/Agri	₹ 13.33
Infrastructure/Construction/Real Estate	₹ 14.82
Manufacturing	₹ 14.90
Others	₹ 13.68
Pharma/Biotech/Healthcare/Hospitals	₹ 23.88
Technology	₹ 11.87

FUNCTION SEGMENT	AVERAGE CTC (LPA)
Analytics & Data Science	₹ 09.69
Brand Marketing	₹ 13.87
Business/Strategy Consulting	₹ 16.18
Category & Product Management	₹ 14.82
General Finance	₹ 10.62
General Management	₹ 13.26
IT/Technology Consulting	₹ 12.69
Operations	₹ 18.45
Sales Management	₹ 14.13

HIGHEST CTC	AVERAGE CTC	MEDIAN CTC	AVERAGE CTC TOP 10%	AVERAGE CTC TOP 25%	TOTAL RECRUITERS
₹ 41.36 LPA	₹ 13.69 LPA	₹ 12.54 LPA	₹ 23.68 LPA	₹ 19.12 LPA	130+

CTC in LPA (Lakhs Per Annum)

SELECT RECRUITERS

Our recruiters are our partners in progress.
We thank them for their continued trust in our talent and for building a future-ready workforce together.

ALIENS GROUP PVT. LTD.
ALVAREZ & MARSAL GLOBAL CAPABILITY CENTER
ANAND RATHI WEALTH
BAJAJ AUTO CREDIT
BPL Medical Technologies
brilyant
CENTURY PLY
Cradlewise
Deloitte. USI
1DIGITAL STACK.AI
DRIP CAPITAL
EVEREADY INDUSTRIES INDIA LTD.
EY Global Delivery Services
FEDERAL BANK YOUR PERFECT BANKING PARTNER
FERRERO
genpact
Godrej | GODREJ & BOYCE
Grant Thornton INDUS
HDFC BANK
ICICI Bank
ICICI PRUDENTIAL ASSET MANAGEMENT
ICICI Securities
IDBI BANK
Infinity Infotech Parks
Infosys Navigate your next
jaro Education
LANDMARK GROUP
marico make a difference
MARS Cosmetics
MASTERS' UNION
mygate
nihilent evolving ideas
orient orient insurance pjsc
Panasonic Life Solutions
pwc SDC
Schneider Electric
WNS Extending Your Enterprise
yss Direct Credit
ZF ZF GROUP

BUILDING MEANINGFUL CONNECTIONS. | CREATING LASTING IMPACT.

SELECT ROLES

Our students are empowered with industry-relevant skills and a future-ready mindset, enabling them to excel in diverse roles across leading organizations.

- Analyst - Audit & Assurance
- Assistant Manager
- Associate - Cybersecurity & Privacy Advisory
- Associate Consultant
- Business Development Manager
- Channel Area Sales Manager
- Management Trainee
- Officer - Sales & Client Acquisition
- Relationship Manager
- Sales Officer
- Senior Associate Consultant
- Senior Consultant
- Tax Associate

DIVERSE OPPORTUNITIES • MEANINGFUL IMPACT • LIMITLESS GROWTH

PARTNERING FOR FUTURE SUCCESS

Building Meaningful Industry-Academia Collaborations



OUR COMMITMENT

At IMI Kolkata, we believe that enduring industry partnerships are fundamental to developing future-ready leaders. Through continuous engagement with organizations across sectors, we strive to create meaningful opportunities that bridge academic excellence with evolving business needs.

Our commitment extends beyond placements to fostering long-term collaborations through internships, live projects, leadership interactions, industry mentoring, knowledge partnerships, and talent development initiatives.

INDUSTRY-READY TALENT

Students equipped with strong analytical, managerial, and leadership capabilities.

EXPERIENTIAL LEARNING

Exposure through internships, live projects, simulations, case-based learning, and industry engagements.

DIVERSE TALENT POOL

Professionals prepared for roles across BFSI, Consulting, Technology, FMCG, Manufacturing, Analytics, Marketing, and General Management.

STRONG INDUSTRY CONNECT

Continuous collaboration with corporate leaders, alumni, and academic experts.

LOOKING AHEAD

We look forward to strengthening our relationships with existing recruiters while welcoming new organizations to become a part of the IMI Kolkata growth story.

> "Together, we can create opportunities, nurture talent, and shape the leaders of tomorrow."



CREATING SUSTAINABLE TALENT PIPELINES THROUGH MEANINGFUL CORPORATE PARTNERSHIPS

CONTACT US

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STRONGER TOGETHER | PARTNERS IN PROGRESS | SHAPING TOMORROW | COMMITTED TO EXCELLENCE