RP - Sanjiv Goenka Group
Growing Legacies

IMI KOLKATA

Accelerate Your Career Growth with an Online Post Graduate Diploma in Management (PGDM)

Designed for Professionals, Entrepreneurs, Business owners, Career enthusiasts to build managerial capabilities in a digital world and drive business excellence

Avail Early Bird Discount

Top 50 B-School in Asia*

India's 1st Corporate Sponsored B-School



#1
Top B-schools East Region (Private)

900+
Hours of LIVE Interactive Learning

5
Dynamic Specialisations with Flexible Combinations

3
Campus Visits for 3 Days Each

Capstone Project
To gain practical experience

online-pgdm.imik.edu.in

onlinepgdm@imi-k.edu.in

About the RP-Sanjiv Goenka Group

The RP-Sanjiv Goenka Group (RPSG Group) is one of India's leading diversified conglomerates, renowned for its commitment to excellence, innovation, and sustainable growth. Guided by the vision of its Chairman, Mr. Sanjiv Goenka, the Group has established a strong presence across key sectors that drive India's economy and modern lifestyle. With a heritage of over a century and a forward-looking philosophy, RPSG continues to build enterprises that combine integrity, performance, and social responsibility.

Business Verticals of RPSG

The RPSG Group operates across a wide spectrum of industries, reflecting its strategic diversification and business leadership:

- Power
- Chemicals
- IT-Enabled Services
- Consumer & Retail
- Media & Entertainment
- Sports
- Education & Infrastructure
- Natural Resources

Legacy of Excellence

With a commitment to innovation, ethical leadership, and societal advancement, the RPSG Group continues to shape industries and empower individuals. The association of IMI Kolkata and its Online PGDM for Working Professionals with the RPSG Group reflects the same ethos—building careers, capabilities, and character for a rapidly transforming world.

IMI Kolkata Edge

42nd in the country for management institutes in 2025

42nd in asia in QS Global MBA Rankings 2025

1st among top B-School in India (East)



A premier Institute shaping future-ready professionals with global standards and world-class accreditations

Is Online PGDM for me?

- Professionals seeking accelerated career advancement and impact
- Ambitious individuals looking to enhance managerial capabilities to drive business growth
- Tech-savvy professionals aiming for managerial roles
- Business owners seeking to navigate and leverage business in a digital era
- Professionals seeking to overcome stagnation and advance in new domains
- Aspiring entrepreneurs looking to launch or scale ventures

Programme Eligibility

- **Bachelor's Degree:** Must hold a bachelor's degree or equivalent (minimum 50% marks) from any UGC-Recognised University.
- **Work Experience:** While work experience is not mandatory for this programme, professional experience will be an added advantage. Freshers with good academic backgrounds can be considered as well.

Pursue this top-ranked Online PGDM Programme to

- Ascend your career ladder with ease.
- Earn a Diploma that sets you apart.
- Revitalise your professional growth.
- Turn your entrepreneurial dream into reality.

Key Highlights - 4X Advantage

Take charge of your career with a 4X Advantage



5 Diverse Specialisations

Choose Electives from Marketing, Finance, IT & Analytics, Organisational Behavior & HR, Operations with key focus on digital trends



Integrated Learning Format

Immersive learning, interactive components, flexible schedule and practical application



Capstone Project

Industry-mentored and faculty-guided capstone project for gaining real-time experience



Prestigious Alumni Status

Gain prestigious IMI alumni status and access to a globally recognised network of accomplished industry professionals

IMI Kolkata Online PGDM Curriculum

Curated by strong Industry Advisory Board of IMI Kolkata and esteemed faculty members, this comprehensive curriculum integrates advanced management theories, critical soft skills and emerging technologies with actionable business practices.

Gain in-depth knowledge across five specialisations, each aligned with the latest industry demands:

- Marketing
- Finance
- Operations
- IT & Analytics
- Organisational Behavior & HR

Semester 1

- Financial Accounting & Analysis
- Statistics for Managers
- Introduction to Digital Economics
- HR Practices in a Digital World
- Marketing Management
- Operation Management
- Term Project 1

Semester 2

- Digital Technologies for Decision-Making
- Fundamentals of Digital Marketing
- Financial Management
- Digital Transformation and Leadership
- Industry 4.0: Strategic Initiatives
- Ethics and Sustainability in Digital Business
- Term Project 2

Semester 3

- Analytics for Decision-Making
- Design Thinking for Digital Business
- Universal Human Values
- Term Project 3
- Elective 1
- Elective 2
- Elective 3

Semester 4

- Elective 4
- Elective 5
- Elective 6
- Elective 7
- Elective 8
- Capstone Project

Specialisations

Marketing

- Sales & Business Development for Digital Era
- Digital Retail Strategy
- Advanced Digital Marketing
- Digital Product and Brand Management
- Digital Consumer Behaviour
- Customer Analytics & Research

IT & Analytics

- Generative AI
- Big Data Analytics for Digital Transformation
- Machine Learning for Business
- Digital Business Models
- CyberSecurity
- Text & Social Media Analytics

Finance

- Business Forecasting
- Advanced Financial Statement Analysis
- Financial Analytics
- Portfolio Management
- Financial Risk Management
- Mergers, Acquisitions and Corporate Restructuring

Organisational Behavior & HR

- Performance Management & Reward System
- Training and Development Skills for the Digital Age
- Strategic HRM
- Culture and Change Management for a Digital World
- People Analytics
- Digital Sustainability and Green HRM

Operations

- Logistics and Supply Chain Management
- Digital Project Management
- Operations Strategy in Digital Era
- Supply Chain Analytics
- Service Operations Management
- Lean Six Sigma

Online PGDM Programme Learning Outcomes

On the completion of the programme, you will be able to:



Conceptualise

Gain foundational and functional management knowledge with a digital business focus



Analyse

Develop analytical skills for decision-making using advanced management tools and techniques



Apply

Understand complex digital business challenges through case studies and experiential learning



Lead

Foster ethical behaviour and social responsibility in the digital era



Be Guided and Mentored by the Top-Ranked Educators

Gain insights from the leading minds in industry and access expertise from world-class educators



Dr. Rohan Mukherjee

Programme Director

Dr. Mukherjee is the Area Chair of Management Information Systems & Analytics at IMI Kolkata.
He has a Ph.D. in Information Processing & Analytics from IIT Kharagpur. He has Post Doctoral research experience in the area of Machine Learning & Artificial Intelligence.
Before IMI Kolkata, he has worked with IIM Bodh Gaya, IIM Jammu & in the Big Data Analytics department of Goa Institute of Management. He has organized Executive & Management Development Programmes in the area of ML & Data Science. His research interest include digital platforms, AI & ML for Business.

Area - Strategy, Innovation & Entrepreneurship



Prof. Tirthankar Nag

Professor (Strategy, Innovation & Entrepreneurship)
Fellow (IIM Ahmedabad)
Dean (Research & International Relations)
Area Chair - Strategy, Innovation & Entrepreneurship at IMI Kolkata
Areas of Interest : Corporate Valuation, Portfolio Management, Financial Risk Management, Behavioral Finance

Area - Organizational Behaviour & Human Resources



Prof. Rachana Chattopadhyay

Professor (Organizational Behaviour & Human Resources)
Ph.D. (Calcutta University, Under the Fellowship of ISI, Kolkata)
Dean (Academics)
Areas of Interest : Organisational Behaviour, Performance Management, Training and Development, Emotional Intelligence and Stress Management

Area- Marketing



Prof. Rituparna Basu

Professor (Marketing)
Ph.D. (IIT Kharagpur)
Area Chair – Marketing
Areas of Interest : Product and Brand Strategy, Retail Marketing, Consumer Behavior, Online Marketing

Area - Economics



Prof. Sahana Roy Chowdhury

Professor (Economics) Ph.D. (ISI)
Area Chair - Economics
Areas of Interest : Macroeconomics, Managerial Economics, Fiscal Policy Issues, International Business and Labour Economics

Area - Finance



Prof. Chanchal Chatterjee

Professor (Finance) Ph.D. (University of Burdwan)
Area Chair - Finance
Areas of Interest : Corporate Finance, Corporate Governance, Mergers & Acquisitions, Financial Statement Analysis

Area - Operations Management and Quantitative Techniques



Dr. Sachin Modgil

Associate Professor (Operations Management & Quantitative Techniques) Fellow (IIM Mumbai)
Area Chair - Operations Management & Quantitative Techniques
Areas of Interest : Technology in Supply Chain, Lean Six Sigma, Industry 4.0, Supply Chain Risk & Resilience

Area - Operations Management and Quantitative Techniques



Dr. Rohit Singh

Associate Professor(Operations Management & Quantitative Techniques) Ph.D. (IIIT Gwalior)
Chairperson – FPM
Areas of Interest: Supply Chain Management, Operations Management, Supply Chain Modeling & Analytics, Industry 4.0

Area - Organizational Behaviour and Human Resources



Dr. Roma Puri

Associate Professor(Organizational Behaviour & Human Resources) Fellow (IIM Calcutta)
Area Chair - Organizational Behaviour & Human Resources
Areas of Interest : Organizational Behaviour, Sustainability, Management of Change, Diversity Management

Area - Management Information Systems and Analytics



Dr. Samyadip Chakraborty

Associate Professor (ManagementInformation Systems and Analytics)
Ph.D. (IFHE, IBS Hyderabad), Visiting Doctoral Scholar (University of Toledo, Ohio, USA)
Areas of Interest : Management Information Systems, Analytics, Healthcare and Hospital Management, Project Management

Area - Finance



Dr. Arunanva Bandyopadhyay

Assistant Professor (Finance)
Ph.D. (IIT Kharagpur)
Areas of Interest : Fintech, Financial Modelling and Analytics, Financial Risk Management, Financial Econometrics

Area - Finance



Dr. Sayantan Kundu

Assistant Professor (Finance)
Fellow (IIM Calcutta)
Areas of Interest : Capital Markets, Asset Pricing,Corporate Finance, Risk Management

Area - Finance



Mr. Surendra Poddar

Assistant Professor (Finance)
CFA (USA), FRM (GARP,USA)
Areas of Interest : Corporate Valuation, Portfolio Management, Financial Risk Management, Behavioral Finance



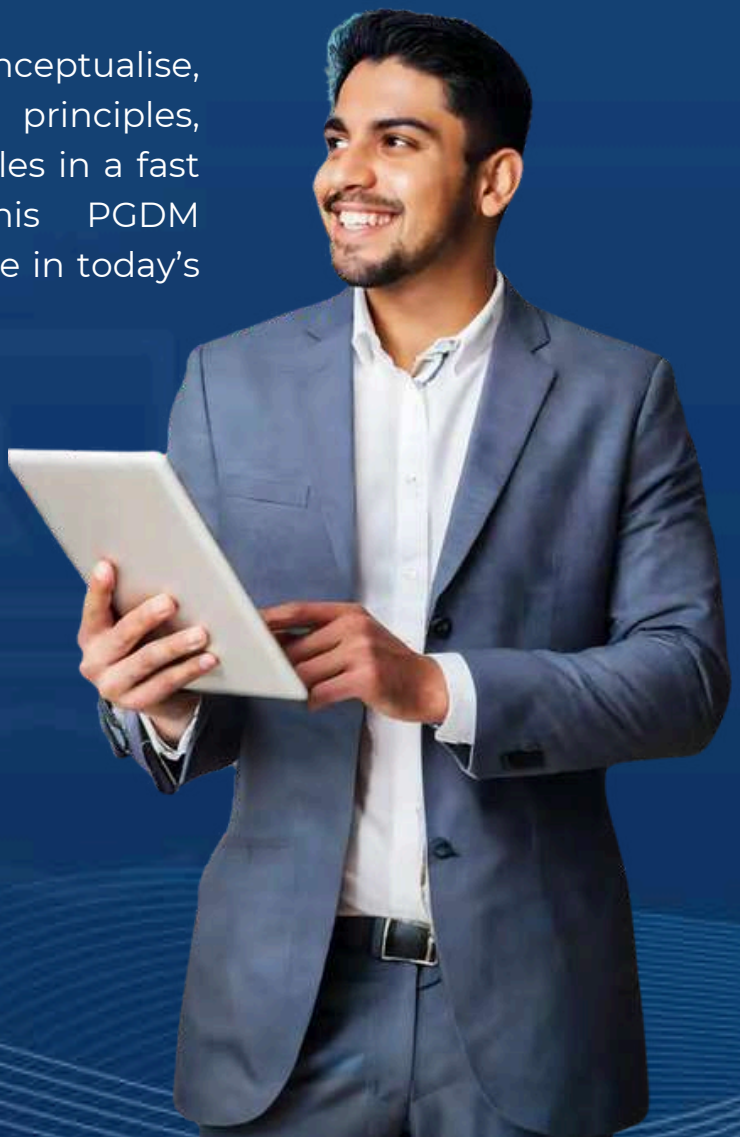
Online PGDM Programme Overview

The Online PGDM Programme at IMI Kolkata is a 2-year, AICTE-approved programme spanning 4 semesters. It includes 900+ hours of learning modules, three campus visits of three days each with five dynamic specialisations and a focus on digital trends.

This online PGDM Programme is ideal for professionals / entrepreneurs aiming to advance their careers, upskilling themselves to dive deep into digital space and expand their entrepreneurial ventures.

Work experience is beneficial, though not required, and final-year students can apply if they complete their degree before the Programme starts. The programme focuses on building a strong foundation in management, fostering innovation through real-world applications, and promoting continuous learning to adapt to evolving business trends. It also encourages the development of ethical leadership and social responsibility.

Graduates can enhance their skills to conceptualise, analyse, and apply management principles, preparing them to take on leadership roles in a fast changing business environment. This PGDM Programme equips professionals to thrive in today's competitive landscape.



Online PGDM Learning Format

A comprehensive flexible learning experience designed for aspiring professionals:



Duration

2 years | 900+hours of immersive learning



Delivery

Live classes, case discussions, e-tutorials, e-content, recorded sessions, doubt clearing session



Component

Case studies, hands on tools, simulations, evaluation, continuous improvement feedback, no-code software solutions



Credits

75 credits with interactive pedagogy



Campus visit

3 visits of 3 days each at IMI Kolkata campus

Online PGDM Programme Fees

Application Fee ₹2,360

Fee Details

Installments	Amount*	Date
Admission fee	₹15,000/-	to be submitted at the time of registration
1st Installment	₹62,500/-	by February 2026
2nd Installments	₹62,500/-	by August 2026
3rd Installments	₹62,500/-	by February 2027
4th Installments	₹62,500/-	by August 2027
Total Programme Fee	**₹2,65,000/-**	

Education loan avail from leading banks and NBFCs

EMI Options Available

* 3 campus immersion @ 15K (accommodation and food inclusive)

Fees paid are non-refundable and non-transferable.

Apply now

How do I join this programme?



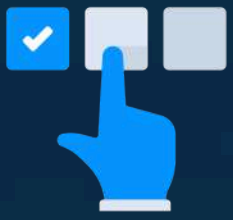
Application

(i) Register withMobile Number
(ii) Submit Details
(iii) Remit Application Fee
(iv) Upload Documents



Selection

(i) Application Review
(ii) Interview & Evaluation
(iii) Selection Letter



Admission

(i) PayRegistration Fee
(ii) Programme Orientation

About IMI Kolkata

IMI Kolkata is a part of the RP-Sanjiv Goenka Group and the IMI family of Business Schools in India, with IMI Delhi as the parent institute. IMI Kolkata came up in 2011 to enable bright young minds to gain access to world-class management pedagogy. Ranked 42nd across 786 Management Institutes in India, by the National Institutional Ranking Framework (NIRF), Ministry of Education, GoI in 2024, IMIK offers a two-year full-time AICTE approved PGDM programme which is equivalent to an MBA (as per Association of Indian Universities). Our programme is accredited nationally by the National Board of Accreditation (NBA), National Assessment and Accreditation Council (NAAC) and internationally by Association of MBAs (AMBA). We are also active members of AACSB and EFMD. IMI Kolkata also offers an AICTE approved FPM (Doctoral) programme for researchers and working professionals.

Being located strategically in the heart of Kolkata, West Bengal, IMI Kolkata enjoys very strong industry linkages. The Institute has world-class infrastructure, highly experienced faculty members, experiential-based learning approach, and industry mentored curriculum which act as the pillars of success. The international linkage of the institute has grown over the years and spans across Business Schools/Universities in North America, Europe, and Asia with regular faculty and student exchange programmes.

42nd in the country for management institutes in 2025

nirf

42nd in asia in QS Global MBA Rankings 2025

QS WORLD UNIVERSITY RANKINGS

1st among top B-School in India (East)

BW BUSINESSWORLD

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Growing Legacies

IMI KOLKATA

For query contact

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To apply visit

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