RP - Sanjiv Goenka Group

Growing Legacies

IMI

PLACEMENT BROCHURE
PGDM BATCH 2025-27



Approval, Accreditations & Membership

ASSOCIATION AMBA ACCREDITED · AACSB Business Education Alliance · AICTE · NBA National Board of Accreditation · NAAC · Association of Indian Universities · EFMD Global

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Vision

To be a premier management school with global outlook for achieving excellence in knowledge creation and dissemination.

Mission

To develop responsible, globally aware, socially sensitive, value driven, articulate leaders with critical thinking skills, having an entrepreneurial and innovative mindset.

Board of Governors

Dr. Sanjiv Goenka
Chairman, RP-Sanjiv Goenka Group & IMI Board of Governors

Shri Shashwat Goenka
Vice Chairman
RP-Sanjiv Goenka Group

Shri P. K. Khaitan
Senior Advocate & Senior Partner
Khaitan & Co.

Shri Rajarshi Banerjee
Group CFO
RP-Sanjiv Goenka Group

Dr. Suresh Ramanathan
CEO
IMI

Dr. Himadri Das
Director General
IMI

Dr. Mohua Banerjee
Director
IMI Kolkata

Dr. Tirthankar Nag
Professor & Dean – Research & International Relations
IMI Kolkata

Prof. S.S. Sarkar
Department of Business Administration ,Tezpur University
Nominee of AICTE

The IMI Legacy

Established in 1981 with a campus in New Delhi, International Management Institute (IMI) was India's first corporate sponsored business school. During its inception, IMI was backed by prestigious corporate houses like RPG Enterprises, Nestle, ITC, SAIL, Tata Chemicals, BOC and Williamson Magor. IMI Delhi, which is located in the Qutab Institutional Area, has been among the leading B-schools for more than three decades and is today a global institution. It was established in collaboration with IMI Geneva (now IMD, Lausanne). Later in 2010, two more campuses came up in Kolkata and Bhubaneswar to enable bright young minds gain access to the world-class IMI management pedagogy.



The Institute

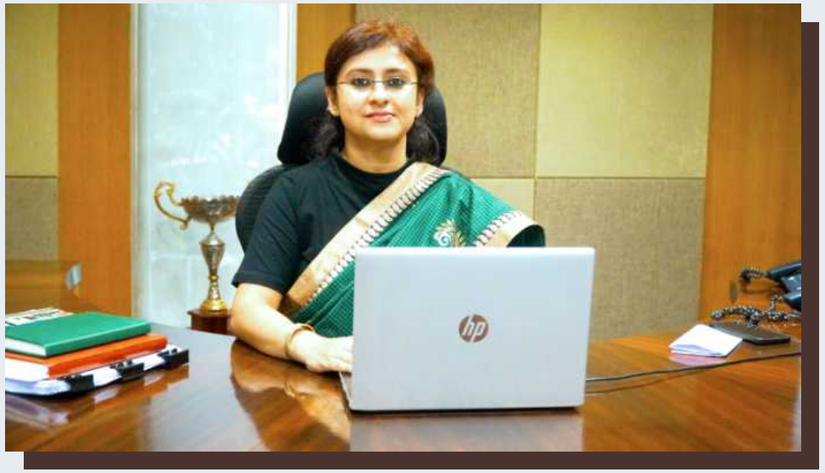
IMI Kolkata

The IMI Kolkata campus is centrally located at Alipore and is equipped with state-of-the-art infrastructure, academic and residential facilities. The Institute offers not only a scholarly and professional ambience, but also a fulfilling campus life necessary for all-round development of the student. The campus buildings are separated into an academic block and a residential block. The academic block is centrally air-conditioned with spacious lecture theatres, equipped with the latest audio-visual teaching aids. The residential block houses single-occupancy hostel rooms for the students.

Ethos

IMI Kolkata aims at shaping brilliant minds, equipping them with skills to lead national and global organizations. The Institute is devoted to the task of building a pool of next-generation entrepreneurs, managers and leaders with unwavering commitment to ethical behaviour and unfaltering concern for the conservation of natural resources and the environment. The Institute inspires its students to strive for thought-leadership in a number of specialized areas through Centres of Excellence for advanced research and consultancy. The Learning Resource Centre has been created as a specialized training cell to make academics and field-work based research integral to the Institute. The Management Development Programme Division contributes more effectively to the professional growth of managers and administrators. A RP-Sanjiv Goenka Group initiative, IMI Kolkata enjoys strong support from the highly respected business group that has a passion for nurturing tomorrow's leaders.

Message from the Director



Dear Recruiters,

It gives me immense pleasure to invite you to participate in the placement process of IMI Kolkata which is one of the three Chapters of IMI, India's first corporate-sponsored business school. The information presented here is a part of our continuing endeavor to serve the industry and the corporate world.

We are glad to inform you that IMI Kolkata's flagship Post-Graduate Diploma in Management (PGDM) Programme is accredited by the National Board of Accreditation (NBA) with effect from 2016 and by the National Assessment and Accreditation Council (NAAC) with effect from 2024. The programme is internationally accreditation by AMBA. We are also an active member of EFMD and AACSB. The programme is also accorded equivalence with Master of Business Administration (MBA) degree by the Association of Indian Universities (AIU).

The past disruptions have affected firms widely. It is important for managers and other stakeholders to recognize the characteristics and patterns of disruptions, as undesirable outcomes may be caused if such patterns are not identified and understood. It is believed that with access to knowledge and technological advances, managers may be able to assess firms' investment opportunities appropriately to mitigate the most material risks. IMIK's academic objectives are mostly in the light of preparing our students to face up to the many disruptions we often observe in businesses.

I am privileged to invite you on campus for the placement process of PGDM batch 2025-27. With their dynamic contributions, our past batches of students have already been able to make a mark in the companies in which they were placed. As the PGDM batch 2025-27 embarks on their journey to take significant responsibilities in the professional world, I assure you a rich IMIK experience. I am confident that our students will contribute to the development of your highly esteemed organization leading to long-term association and synergy among us.

Mohua Banerjee

Dr. Mohua Banerjee, Ph. D.
Director
IMI Kolkata

For further information please visit our website www.imi-k.edu.in

Message from the Campus Head - Career Services



Dear Recruiters,

Greetings from IMI Kolkata!

I invite you to the new placement season of IMI Kolkata. We at Corporate Relations and Placement Department facilitate industry-readiness activities of the students and make sure they get placed in the best of both national and international companies.

Our eminent faculty members who nurture our management graduates develop industry oriented and industry relevant course content. We also invite senior executives from the corporate world to ensure that students are provided with the right mix of theory and real world issues. The academic rigor coupled with live projects, internships and cocurricular activities has made IMI students deliver superior quality at work.

We would also like to appreciate our Director, Faculty, Staff and all Placement Committee Members for their tireless perseverance and efforts, which have resulted in the progression of the Institute in all areas.

We are looking forward to establishing a more profound, more robust and mutually beneficial relationship with your esteemed organization. Looking forward to your active participation in our upcoming Summer Internship and Final Placement Process.

We thank you for the tremendous faith that you have shown in us.

Debasree Dutta
Campus Head - Career Services
IMI Kolkata

Ranking of IMI Kolkata

nirf RANKING 2025

42

QS WORLD UNIVERSITY RANKINGS

52

(IN ASIA)

MBA RANKING 2025

Outlook

15

MBA RANKING 2022

Distinguished Speakers



Un-Chan Chung
Former Prime Minister, Republic of Korea, Former President, Seoul National University



Sanjay Mitra, I.A.S
Former Defence Secretary, Government of India



Bibek Debroy
Chairman, Economic Advisory Council to the Prime Minister and Member, NITI Aayog



Anil Sahasrabudhe
Former AICTE Chairman



R. A. Mashelkar
Former Director General, CSIR



Kaushik Basu
Former Economic Adviser, PMO



Rajat M. Nag
Former Managing Director General, Asian Development Bank, Manila



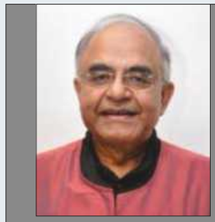
Sunil Mitra
Former Secretary - Finance and Revenue, Govt. of India



Sumit Bose
Former Finance Secretary - Ministry of Finance, Govt. of India



Jawhar Sircar
Former CEO, Prasar Bharati



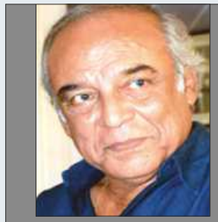
Gurcharan Das
Former CEO, P&G India



Jimmy Tangree
Former Station Head, Red FM



Chung Mo Koo
Professor, Kangwon National University, South Korea



Barun Chanda
Advertising Professional, Actor & Author



Pradeep Kashyap
CEO, MART

Faculty



Mohua Banerjee
Director
Professor (Marketing)
Ph.D. (University of Calcutta)



Arindam Bhattacharjee
Assistant Professor (OB and HRM)
IMI Kolkata
Ph. D. XLRI Jamshedpur



Mohit Pathak
Assistant Professor (Finance)
Ph.D. (Symbiosis International, Deemed University)



Arunava Bandyopadhyay
Assistant Professor (Finance)
Ph.D./EMBA (VGSOM, IIT Kharagpur)



Radha Govind Indwar
Assistant Professor (*Marketing)*
Ph.D. (IIM Ranchi)



Avinash K Shrivastava
Associate Professor
(Operations Management & Quantitative Techniques)
Chairperson - Anti-Ragging Committee;
Mentor - Student Relations (S.A.C.)
Residential Affairs Committee (R.A.C)
MIS and Analytics Club (D-Insights)
Ph.D. (University of Delhi)



Rituparna Basu
Professor (Marketing)
Area Chair - Marketing
Mentor - The Social Responsibility Club (ALTRUIST) and Marketing Club (MARKREATORS)
Ph.D. (IIT Kharagpur)



Gobinda Roy
Assistant Professor (Marketing)
Ph.D. (VGSOM, IIT Kharagpur)



Rohan Mukherjee
Associate Professor
Area Chair (Management Information Systems and Analytics)
MS-Ph.D.(IIT Kharagpur)



Kishalay Adhikari
Assistant Professor (Marketing)
Ph.D. (NIT Rourkela)



Rohit Singh
Associate Professor (Operations Management)
Chairperson - FPM Committee
Mentor - Institution Innovation Council (IIC)
Ph.D. (IIT Gwalior)



Meheresh Masanpally
Assistant Professor (Strategy & ESG)
Ph.D. (IIT kharagpur)



Roma Puri
Associate Professor (Organizational Behaviour & Human Resources)
Dean-Academics
Area Chair - OB & HR
Chairperson - Accreditation & Regulatory Affairs
Fellow (IIM Calcutta)



Ruchi Sharma
Assistant Professor (Management Information Systems and Analytics)
Mentor - Women's Club
Ph.D. (Faculty of Technology, University of Delhi)



Sayantan Kundu
Assistant Professor (Finance)
Area Chair - Finance
Mentor - Sports Committee
Associate Editor - IMI Konnect
Fellow of IIM Calcutta (Finance and Control)



Sachin Modgil
Associate Professor (Operations Management)
Area Chair - Operations Management
Mentor - Operations Club (ATOM)
Fellow (Supply Chain Management) NITIE, Mumbai



Soni Agrawal
Professor (Organizational Behaviour & Human Resources)
Ph.D. (IIT Kharagpur)



Sahana Roy Chowdhury
Professor (Economics)
Area Chair - Economics
Mentor - Economics Club (MUDRA) and Business Club (BIZZAFFAIRS)
Ph.D. (Indian Statistical Institute)



Surendra Poddar
Assistant Professor (Finance)
Mentor - Finance Club (FINASTRA)
CFA, FRM



Sahil Singh Jasrotia
Assistant Professor (Marketing)
Ph.D (SMVD University, Katra, J&K)
Chairperson - IIC, Coordinator - IQAC



Sweta Sinha
Assistant Professor (Organizational Behavior and Human Resources)
Ph.D. (Indian Institute of Management, Rohtak)



Satanik Mitra
Assistant Professor - Management Information System & Analytics
IIT Kharagpur



Tirthankar Nag
Professor (Strategy, Innovation and Entrepreneurship)
Dean (Research & International Relations)
Area Chair - Strategy, Innovation & Entrepreneurship
Mentor - Strategy and Consulting Club (I-CONSTRUCT)
President - Institution Innovation Council (IIC)
Fellow (IIM Ahmedabad)



IMI Kolkata PGDM Courses

- AICTE Approved
- NBA Accredited
- NAAC Accredited
- AMBA Accredited
- AIU Accorded MBA Equivalence

Trimester I
Managerial Economics
Financial Reporting & Analysis and Cost Management
Marketing Management I
Strategic Sales and Business Development
Quantitative Techniques
Data Pre-Processing and Visualization
Managerial Communication
Entrepreneurship
Organizational Behavior
Indian Knowledge Systems Applied to Management

Trimester II
Financial Management I
Marketing Management II
Operations Management
IT for Sustainable Future
Research Methodology for Management
Design Thinking for Rural Innovation
Strategic Management
Business Ethics and CSR
Legal Aspects of Business
New Venture Development I
Local Busniess Accelerator I

Trimester III
Macro-Economic Theory & Policy & IE
Financial Management II
Supply Chain Management
Business Analytics and AI
ESG for Responsible Value Creation
Universal Human Values for Wellbeing
Human Resources Management
New Venture Development II
Local Busniess Accelerator II

Second Year Courses

Trimester IV
Summer Internship Project

Trimester VI
Comprehensive Assessment
Business Project

Elective Courses

Marketing
Sales and Distribution Management
Retail Marketing
Digital Marketing Strategy
Customer Relationship Management
Consumer Behaviour
Advanced Marketing Research
Strategic Customer Insights
Consultative Selling, Negotiation and Enterprise Growth
Integrated Marketing Communication
Strategic Brand and Product Management
Generative AI in Marketing
BFSI Marketing
Pricing Strategy
Data Driven Growth and Marketing Analytics
Market Expansion Strategy and Competitive Advantage
Sales Analytics
B2B Marketing
Marketing for E-Commerce

Finance
Fixed Income & Equity Valuation
Advanced Financial Statement Analysis
Banking & Financial Services
Strategic Cost Management
Tax Planning and Auditing
Financial Decision Making
International Business
Mergers, Acquisitions & Corporate Restructuring
Portfolio Management
Futures, Options and Derivatives
Financial Modeling & Analytics
FinTech: Technology, Markets, and Financial Intermediation
Financial Risk Management
Financial Institutions Markets & Services
Investment Banking
Wealth Management & Alternative Investment

OB & HR
Human Reource Planning
Compensation Management
Recruitment & Selection
Fundamentals of Labour Law & Application
Managing Organizational Change
HR Analytics
Mindfulness for Leadership Excellence
Performance Management & Reward System
Training & Development
Strategic HRM
Conflict Resolution & Negotiations

Strategy, Sustainability and Entrepreneurship
Diagnose: Business Analytics for Decisions
Frame: Strategic Thinking & Judgement
Multi- Criteria Decision Making
Mergers, Acquisitions & Corporate Restructuring
Persuade: Executive Communication & Storytelling
Deliver: Managing Change & Transformation
Mindfulness for Leadership Excellence
International Business
Digital Transformation
Strategic HRM
Conflict Resolution & Negotiations

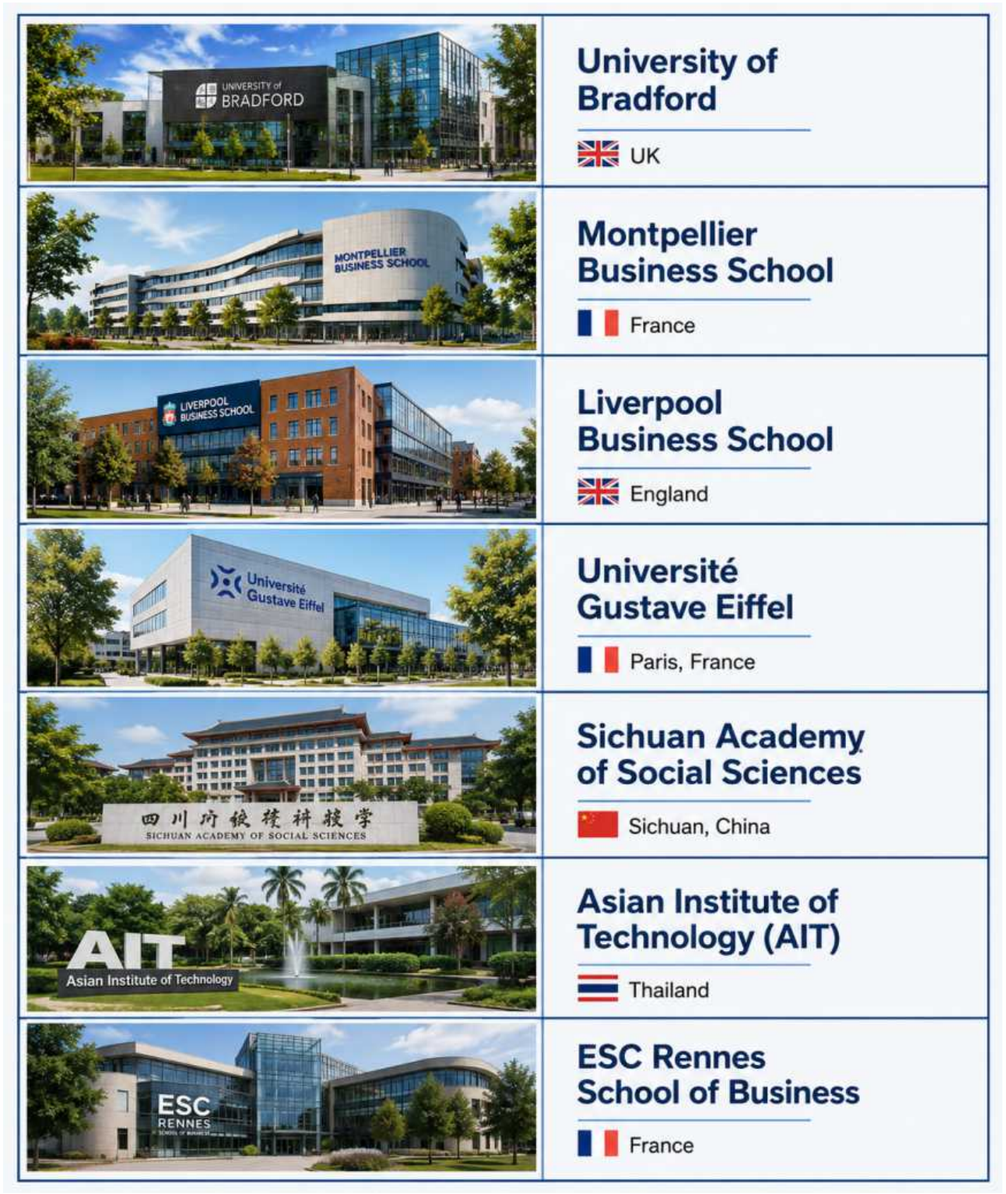
Operations Management & Quantitative Techniques
Supply Chain Risk & Resilience
Lean Six Sigma
International Logistics and Shipping Services
Multi- Criteria Decision Making
Supply Chain Modelling & Analytics
Sustainable Supply Chain
Data Driven Decision Modelling
Project Management
Logistics & Supply Chain Management
Prescriptive Analytics

Management Information Systems & Analytics
Digital Business Models
Cybersecurity Foundations and Management-
Generative AI
Database Management and Applications
ERP
Data Analytics & Machine Learning
Predictive Analytics with SaaS
Business Forecasting with SaaS
Advanced Analytics with SaaS
Sales Analytics
Data Driven Growth and Marketing Analytics
Generative AI in Marketing
Digital Transformation
Social Media and Text Analytics
Prescriptive Analytics
Cloud Computing & IOT

Economics
International Business

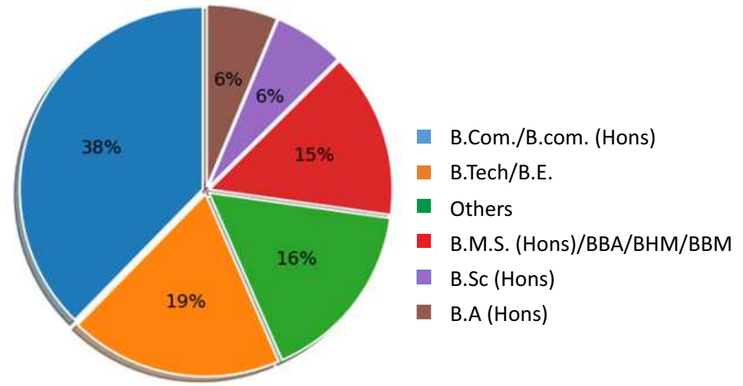
Academic and Research Collaborations

IMI Kolkata has academic and research collaborations with various institutes and universities of eminence on the global front. The co-operations encompass areas of mutual benefit and interest, such as joint research projects, joint conferences /seminars /workshops, joint publications, consultancy projects, exchange programmes for students and faculty members etc.

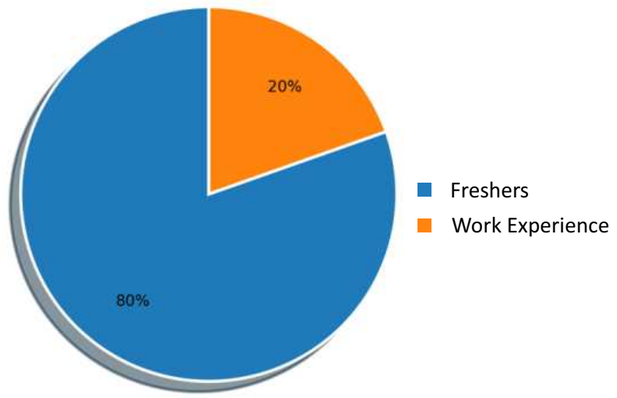


Batch Profile

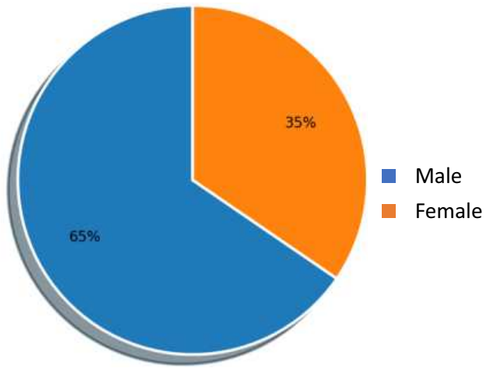
EDUCATION BACKGROUND



WORK EXPERIENCE



GENDER RATIO



FINAL PLACEMENT PROCESS

- A company is encouraged to conduct a Pre-placement talk (PPT) to highlight available job profiles, career growth opportunities and compensation details.
- After PPT, interested students would register. The company can conduct its selection process (GD/Case Study/Test/Personal Interview) for interested students on the same day.
- In case the company cannot come for the PPT, company is requested to forward a softcopy of their PPT which would be shared with students. CVs of interested students (who register after going through PPT) would be forwarded to the company. The company can virtually conduct their selection process (GD/Personal Interview).
- The companies are invited to campus for conducting their selection process from September 2026, onwards.
- Date of visit could be arranged with mutual consultation & convenience.

FINAL PLACEMENT COMPANIES



SUMMER PLACEMENT PROCESS

- The Summer Placement Process is a rolling process that will commence in September 2026, and continue thereafter. The policy of the Institute is to extend one confirmed offer per student. Companies can select and block the students on First Come, First Served basis.
- Companies are most welcome to visit the Institute and complete the selection process which generally consists of PPT followed by GD/Technical Test/Case Study & Personal Interview.
- Companies which decide not to visit the Institute for any reason, can forward project details, location & stipend inputs to the Institute and the same will be circulated to the students. CVs of interested students will be forwarded to the company for their selection process. Interviews can be conducted over skype or videoconferencing, if required.
- Date of visit could be arranged with mutual consultation and convenience.

SUMMER INTERNSHIP COMPANIES



Industry Interactions

insight 2025

Fireside Chat | Expectations of Industry on Deliverables from Management Graduates | June 13, 2025



- **MR. RAKESH ALMAL**
  Head of Talent Acquisition - India | ZF Group
- **MR. VARGHESE CHAKKUMMOOTIL**
  Chief Human Resource Officer & Vice President | Fidelity National Financial India



Master Class | Career Opportunities in Sales after MBA | June 16, 2025

- **MR. DHRITIMAN SENGUPTA**
  National Head - Strategic Accounts & Sales | Randstad India (P) Ltd.

Expert Talk | Crafting Career in Adversities | June 24, 2025

- **MR. ASHISH BANKA**
  Head - Human Capital and Talent Strategy | Cradlewise





Master Class | Career in Analytics | June 25, 2025

- **DR. SURESH KUMAR KRISHNAMURTHY**
  Analytics India Lead | DXC Technology

Expert Talk | Boardroom Chronicles: Insights on Personal Advancement, Leadership Purpose and Progress | July 08, 2025



- **MR. ADHIP NATH PALCHAUDHURI**
  Chairman and Managing Director | Balmer Lawrie and Co. Ltd.



In Conversation With Session | Career Corporate Realities & Personal Balance: Leading with Clarity in a Complex World | July 11, 2025

- **MR. SANDEEP BANERJEE**
  Chief Human Resources Officer | Eveready Industries India Ltd.

Expert Talk | The Invisible Curriculum: What MBA doesn't Teach but Industry Expects | July 12, 2025



- **MR. SUDIPTO MANDAL**
  CHRO & Head - Human Resources | L&T Metro Rail



Round Table | How Generative AI is Shaping the Business Landscape | July 19, 2025

- **DR. SANDIPAN SARKAR**
  Partner & Distinguished Engineer - Data & AI | IBM
- **MR. RAHUL CHENNY**
  Director | Kyndryl
- **MR. ASHISH RANJAN**
  Chief Digital Officer | National Engineering Industries Ltd. (NBC Bearings)

Master Class | Demystifying AI | August 07, 2025



- **MR. ASHISH KHUSHU**
  Chief Technology Officer | L&T Technology Services Limited





Fireside Chat | Leading with Data, Empathy and Agility: The New Manager's Balancing Act | August 08, 2025

- **MS. ANSHULA VERMA**
  Director and National Head - Talent Acquisition | Ernst & Young Services Private Limited
- **MR. ASHISSH KAPOOR**
  Director and HR Business Partner | Ernst & Young Services Private Limited

Conversation Session | Career Readiness in the Electric Vehicle (EV) Sector | August 14, 2025



- **MR. ABHINANDAN NARAYAN**
  Chief Business Officer | RevFin



Expert Talk | Embrace Failures to Taste Success | September 12, 2025

- **MR. KARAN LAKHANI**
  Chief Human Resources Officer | Tata Steel Downstream Products Limited



Expert Talk | Future-Proof Your Leadership: Leading Through Chaos | October 31, 2025

- **MR. SUMIT MALHOTRA**
  Vice President - HR Research Lead | Gartner

Master Class | Turning the AI Buzz to Adoption in Talent Acquisition. | November 28, 2025



- **MR. INDRAJEET CHATTERJEE**
  Director & India Leader - Talent Acquisition | RSM US LLP



Master Class | The Story Before the Story: Mastering Storyboarding | December 12, 2025

- **MR. KUNAL CHOUDHURY**
  Director and Head - HR & Talent | Alvarez & Marsal Global Capability Center



Master Class | Operational Excellence, Capital Markets and Oil & Gas Marketing | February 07, 2026

- **MR. BHASKAR JHA**
  General Manager - Marketing | Hindustan Petroleum Corporation Limited

Expert Talk | Future of Industries and Career Growth Opportunities from Campus to Corporate | February 20, 2026



- **MR. PRANJAL PANDEY**
  Associate Vice President - Sales & Customer Success | Markets and Markets

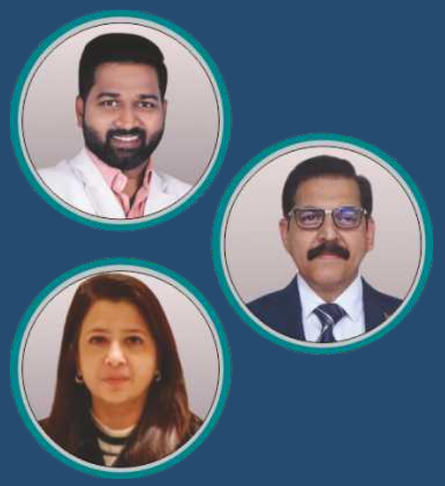
Business Conclave (November 15, 2025)

Business Conclave | The Next Big Bold: Trailblazing Ideas for Future Growth



- **MR. AJAYA KUMAR SAHOO**
  Executive Director - Group Corporate HR | RP-Sanjiv Goenka Group

Business Conclave - HR Panel | Workforce 2025 onwards: Talent for a New Era



- **MR. VIJAI AMIRTHARAJ GNANAVEL**
  Director - HR | NielsenIQ
- **MR. ARUN PRASAD KESHRI**
  Vice President - HR | EXL
- **MS. BRISHTI MONDAL**
  Vice President - HR | NRI Fintech India

Business Conclave - Marketing Panel | The Authenticity Economy: Leveraging Purpose-Driven Marketing & Sustainability



- **MR. MRADUL MISHRA**
  Director & Head - Corporate & Marketing | CareEdge Group
- **MR. RAHUL ADANIYA**
  Head of Marketing and SVP | Shriram Life Insurance
- **MR. ARPAN BISWAS**
  Chief Marketing Officer | Ajio.com

Business Conclave - Finance Panel | Bold Strategies for Cross-Border Expansion: Leveraging Global Growth in Emerging Markets



- **MR. MAYANK SHARMA**
  Director of Finance | ZS
- **MR. INDERBIR SINGH**
  Director of Finance | Kohler
- **MR. ABHISEK RUNGTA**
  Director of Finance | AstraZeneca

Business Conclave - Operations and Analytics Panel | The Future of Work: Automation, AI and Human Collaboration



- **MR. HARSH JHA**
  Group Head of Technology | Nuvama Group
- **MR. ATUL KHARATE**
  Chief Operating Officer | IndianOil Adani Ventures Limited
- **MR. NITIN MAHESHWARI**
  Director - IT | Flex

Talent Acquisition Conclave

SPEAKERS



MR. VARADHARAJU JANARADHANAN
CHRO
Super.Money



MR. KIRAN PRASAD IVATURI
Group CHRO
Abhinandan Ventures



MR. DEVESH CHATURVEDI
Global TA Leader - Branding & Technology
SoftwareOne



MS. POOJA CHENOY
Head HR
HT Digital Streams



MR. PRADEEP ARORA
VP HR - Vertical HR Lead : Technology & Analytics
EClerx



MS. MEGHA THAPAR
APAC Lead (Director) - Community & Culture (15 Countries)
CBRE



MR. ANURAG CHANDRAGUPTA
Head of People Services
Admiral Group Plc.



MR. FRANKLIN FRANK MARIA
Global Director - HCM
Zycus



MR. KALLOL CHAKRABORTY
Head TA
L&T Technology Services

RPSG Unplugged

SPEAKERS



RP-Sanjiv Goenka Group
Mr. Abhishek Malhotra
President – Strategy



RP-Sanjiv Goenka Group
Mr. Ajaya Kumar Sahoo
Executive Director - Group Corporate HR



RP-Sanjiv Goenka Group
Mr. Amitava Sengupta
President and Group Chief Digital Officer



Spencer's Retail Limited
Mr. Anuj Singh
Managing Director and Chief Executive Officer



RP-Sanjiv Goenka Group
Mr. Dilip Pattanayak
President - Group HR



RP-Sanjiv Goenka Group
Mr. Kamal Agarwal
Group Head - Internal Audit



PCBL Chemical Limted
Mr. Nilesh Koul
Managing Director



PCBL Chemical Limted
Mr. Kaushik Mukherjee
Executive Director - Company Secretary & Chief Legal Officer



PCBL Chemical Limted
Mr. Mainackya Ghosh
Chief - National Markets | Executive Director



Guiltfree Industries Limited,
RP-Sanjiv Goenka Group
Mr. Sudhir Langer
Chief Executive Officer



PCBL Chemical Limted
Mr. Ravi Sinha
Chief Human Resources Officer



RP-Sanjiv Goenka Group
Mr. Sabyasachi Bhattacharya
Advisor - Special Projects



RP-Sanjiv Goenka Group
Mr. Prateek Aggarwal
President - Value Creation

Industry Visits

The day-long field visits that are conducted to various organizations such as Shyam Metalics and Energy Ltd, Jayashree Textiles (Aditya Birla Group), Magpet Polymers Pvt Ltd. Too Yumm, Century Ply Limited etc., give the students an opportunity to familiarize themselves with the ground-level practices. It provides them with a better understanding of the dynamics of the workplace and also serves as a platform to interact with the managers and executives from the respective companies.



Shyam Metalics and Energy Ltd



Jayashree Textiles



Magpet Polymers Pvt Ltd.



Too Yumm



Century Ply Limited

Live Projects

Experiences are what shape students and prepare them for the corporate world. At IMI Kolkata, the students get innumerable opportunities through Live Projects with renowned companies and in different domains such as sales, marketing, finance, and human resource. These Live Projects help students get industry exposure by putting forth their theoretical knowledge to practice, and in the process engaging in activities that aid in developing the business acumen

RP-Sanjiv Goenka Group Growing Legacies · Deloitte. · KANTAR · HDFC BANK · OUTLOOK group · spencer's Makes fine living affordable · MARS WRIGLEY · morphle · Natures Basket · SHRIRAM Capital INCLUSIVE GROWTH SINCE 1974 · TENHARD INDIA · TRADESHALA · SVP INDIA · CBRE · THE LEADING SOLUTIONS · pladis · bajaj CONSUMER CARE

Alumni Interactions

12th National Alumni Meet - The Bengal Club

8th February 2026



Regional Chapter Meet (RCM)

Hyderabad - Marriott Executive Apartments

1st February, 2026



Chennai - Novotel

28th February, 2026



Pune - Hyatt

1st March, 2026



Delhi - Kylin Experience

23rd November, 2025



Mumbai - MCA Recreation Centre

13th SEPTEMBER, 2025



ALUMNI ACHIEVEMENTS



Ms. Muskan Gupta
KPMG Global Service
(PGDM batch 2021-23)

She has received the "Kudos Award" for her outstanding performance in KPMG Global Services.



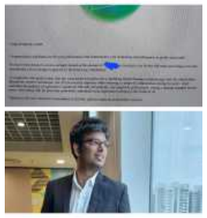
Mr. Akshay Kapoor
Dun & Bradstreet
(PGDM batch 2019-21)

He has received the "Achievers Award" for his outstanding performance in achieving the sales target for Q1 2024 in Dun & Bradstreet. Akshay is presently working as Strategic Account Planner at Dun & Bradstreet, handling Gujarat, MP market.



Ms. Seema Agarwal
Better.com
(PGDM batch 2018-20)

She has been promoted to the position of Manager at Better.com. Seema joined Better.com as an Analyst and progressed through roles such as Subject Matter Expert and Team Lead. During her tenure as a Team Lead, she received the "Mountain Mover" Award and the "Aces All Day" in recognition of achieving significant milestones, along with Performance Shoutout.



Mr. Amit Kumar Gupta
Deloitte
(PGDM batch 2016-18)

He has received the Spot Award for his outstanding performance in Deloitte.



Mr. Sayak Sinha
Firstsource Solutions Limited.
(PGDM batch 2021-23)

He has received the "Best Employee of the Month of August" for his outstanding performance in Firstsource Solutions Limited.



Ms. Jasmine
Deloitte
(PGDM batch 2019-21)

She has received the Applause Award and the Spot Award for her outstanding performance in Deloitte.

Events at IMI Kolkata

Confero 14.0



Events at IMI Kolkata















13th Annual Convocation - March 21, 2026















Student Clubs at IMIK



- ADCOMM (Students Admission Committee)
- ALCOMM (The Alumni Relations Committee)
- ALTRUIST (The Social Responsibility Club)
- ATOM (The Operations Club)
- BIZZAFFAIRS (The Business Club)
- CUL-COM (The Cultural Committee)
- D-INSIGHTS (The MIS and Analytics Club)
- E-CELL (The Entrepreneurship Club)
- FINASTRA (The Finance Club)
- HUMAN HOUR (The Human Resource Club)
- I-CONSTRUCT (The Strategy and Consulting Club)
- INTEGRITY (The Integrity Cell)
- MARKREATORS (The Marketing Club)
- MUDRA (The Economics Club)
- PLACECOMM (The Placement and Corporate Relations Committee)
- RAC (Residential Affairs Committee)
- SAC (Student Activity Council)
- SMART (The Branding and Media Cell)
- SPORTSCOMM (The Sports Committee)
- WALLRUSH (The Content and Creativity Club)
- STUDENT AFFAIR SOCIETIES
- IMI Kolkata Toastmasters Club
- INTEGRITY CELL
- IIC – Institution Innovation Council
- NHRDN



IMI Kolkata in Media

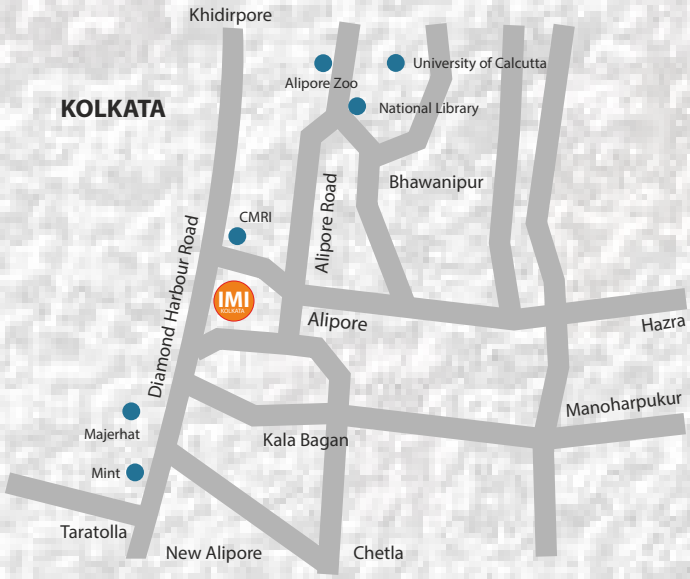

Calcutta Times
CALCUTTA TIMES, THE TIMES OF INDIA 5
B-School woman director scores rare success
TIMES POWER WOMEN 2022 EAST
Sharman Joshi felicitates Mohua Banerjee
Currently the director of one of the most popular B-Schools in eastern India, International Management Institute Kolkata, Professor Mohua Banerjee is a name to reckon with. A professor of marketing with over 18 years of teaching experience, she had completed her PhD in commerce — marketing from University of Calcutta. She has taught in India and abroad as a visiting professor. She is an independent director in Electrosteel Castings Limited. Mohua is also involved in retail management curriculum development for National Skill Development Mission, NITTTR, Ministry of Education, formerly Ministry of HRD, Government of India.
Her association with IMI Kolkata has been there since the inception. In a span of over a decade, the institute, founded by the RP Sanjiv Goenka Group has established itself among one of the top five per cent of business schools in India. Located in the heart of Kolkata, the institute has world-class infrastructure, highly experienced faculty members and an industry-focussed curriculum. The international exchanges have grown over the years and spans across business schools/universities in North America, Europe and Asia. The institute has also maintained 100% placements since its inception.
Mohua has held various positions of importance such as dean — placements, corporate & alumni relations chairperson — admissions. She has been instrumental in the growth of this B-School and is a rare success.


The Telegraph online
B-Schools and Industry- An Interdependent Co-relation
TIMES BUSINESS AWARDS 2022 FRIDAY 29 APRIL 2022
A B-school that focuses on shaping bright young minds
(L-R) Yemi Odanye presents the award to Prof Mohua Banerjee and Prof Rachana Chattopadhyay
Established in 1981 with a campus in New Delhi, International Management Institute (IMI) was India's first corporate sponsored Business School. The IMI Kolkata campus, founded by RP-Sanjiv Goenka Group, was established in 2010 to enable bright young minds to gain access to world class management pedagogy.
Located strategically in the heart of Kolkata, IMI-Kolkata enjoys very strong industry linkage. The institute embarks up on its world-class infrastructure, highly experienced faculty members, experiential learning approach and industry focussed curriculum which act as the pillars of success. The international linkage of the institute has grown over the years and spans across business schools/universities in North America, Europe and Asia. Even during the pandemic, the B-School recorded 100% placements for its outgoing batch with the highest salary of ₹20,70,000 per annum. Top brands on campus included JSW Steel Limited, HSBC (India), TresVista, IFFCO, Byju's, Deloitte, Deloitte India, EY, KPMG, PwC, Dr Lal PathLabs, Firstsource Solutions Limited, Xiaomi, Amazon, NephroPlus, ICICI Prudential AMC, Tech Mahindra, TCS, L&T Financial Services etc.
The institute not only offers a scholarly and professional ambience, but also a fulfilling campus life necessary for an all-round development of the students. It is currently being led by one of the few women B-School directors of the country, Professor Mohua Banerjee, who has been instrumental in the growth of IMIK, which has been serving as a perfect stepping stone for the corporate careers of bright young minds.


Outlook
Introducing Ideas From Research & Consulting Studies And Industry Interactions In Active Learning Environments Pays Off In Placements Outcomes
IMI Kolkata hosts TEDx


আইএসডিএসআই গ্লোবাল কনফারেন্স ২০২৫
NORTH EAST COLORS
ine: Rising importance of education in
DATE: 30/01/22
Rising Importance
Education in Eastern


পশ্চিমবঙ্গের বহুল প্রচারিত বাংলা সংবাদপত্র
সংবাদ প্রবাহ
Headline: Rising importance of education in Eastern India
DATE: 05/02/22
পূর্ব ভারতে শিক্ষার ক্রমবর্ধমান গুরুত্ব
নিজস্ব সংবাদদাতা : পূর্ব ভারতে শিক্ষার ক্রমবর্ধমান গুরুত্ব, এই বিষয়ের ওপর কাউন্সিলর (পূর্ব ও উত্তর-পূর্ব ভারত)এর ডিরেক্টর ড. দেবাঞ্জন



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