RP - Sanjiv Goenka Group

Growing Legacies

IMI

# IMI Bhubaneswar Admissions 2027-29

**APPLY NOW**



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# A World of Possibilities Beyond Your First Placement.



**Dr Suresh Ramanathan**
CEO, IMI

Dear Prospective Student,

Two years from now, you will enter a workplace that is already being reshaped. Some of the roles you aspire to will have changed. Others, which you may not yet have considered, will have opened up. The question you face today is which institution will best prepare you to find your place in that world and give you the confidence to make a difference in it. As CEO of IMI, I take that question seriously. A PGDM is a substantial commitment of time, money, and hope. For many of you, it also carries your family's aspirations. You deserve an institution that understands the weight of that commitment and brings an equally strong commitment of its own.

**At IMI, we want to make those two years prepare you not just for your first placement, but for your entire career.**

Yes, your first placement is an important milestone. You will want to get a good job in a reputed company. But what matters even more is your career trajectory. Over time, your progress will depend on your ability to understand unfamiliar problems, exercise judgment, work with people, and keep acquiring new capabilities. As technology makes knowledge more accessible, the ability to ask good questions, think independently, and act responsibly becomes more valuable. These are demanding skills. Developing them must be central to the purpose of management education. This conviction is driving IMI's next phase of growth as we embrace a One IMI philosophy. We are setting higher expectations for ourselves: for the quality of our intellectual work, the relevance of our education, the skills we develop in our students, and the opportunities we help our students pursue. Excellence requires sustained effort. Agility requires us to recognise when something needs to change and have the resolve to change it. We are practising both. The One IMI agenda is fundamental to this direction. Across Delhi, Kolkata, and Bhubaneswar, we have expertise, relationships, experience, and talent that become more powerful when brought together. Each campus has its own character; all three share a responsibility to strengthen the institution you are choosing to join. Wherever you study, you should feel part of that larger ambition. And part of a network of over 13000 students world-wide. You may already know the career you want. You may also be looking for an opportunity to discover what you can do. I would encourage you to remain open to being surprised by your own abilities. Management education should expand your ambitions as it equips you to pursue them. We want an IMI PGDM to stand apart through the clarity of its purpose, namely, helping you develop capabilities you can demonstrate, judgment you can rely on, and the confidence to take on greater responsibility. Your development is the measure that gives our institutional ambitions meaning. And we will be relentlessly focused on that measure. You are choosing an institution at an important point in your life. We are building IMI with a clear sense of what that choice asks of us.

**Dr Suresh Ramanathan**
Chief Executive Officer
IMI

# Message from Director

At IMI Bhubaneswar, we believe that management education must go beyond imparting knowledge—it must inspire responsible leadership, foster innovation, and prepare individuals to create meaningful impact in business and society. As a constituent of the RP-Sanjiv Goenka Group and established under the aegis of IMI New Delhi, the Institute has steadily evolved into a centre of excellence that combines academic rigour with industry relevance and a strong commitment to ethical values.



**Dr. Amit Sareen**
Director, IMI Bhubaneswar

In an increasingly dynamic business environment shaped by AI digital transformation, analytics, sustainability, and global interconnectedness, management education must continuously evolve. At IMI Bhubaneswar, we have embraced this responsibility through a comprehensive redesign of our PGDM curriculum. Developed in close consultation with industry leaders, the curriculum introduces Career Tracks that enable students to pursue specialised pathways aligned with emerging business functions and evolving career aspirations. This learner-centric approach enhances employability while equipping students with the knowledge, skills, and mindset required to thrive in a rapidly changing world.

Our academic ecosystem is built on the pillars of experiential learning, analytical thinking, innovation, and responsible decision-making. Students benefit from an interdisciplinary curriculum, industry-led engagements, live projects, research opportunities, case-based pedagogy, and strong corporate interaction that bridge the gap between classroom learning and real-world business challenges.

Our distinguished faculty members are accomplished scholars, researchers, consultants, and mentors who contribute significantly through impactful research, case writing, policy engagement, executive education, and industry collaboration. Their dedication ensures that our students receive a learning experience that is intellectually stimulating, practically relevant, and globally informed.

Alongside our flagship PGDM programme, our AICTE-approved Fellow Programme in Management (FPM), AICTE-approved PGDM (Online), and the IMI Incubation Foundation reflect our commitment to advancing research, promoting entrepreneurship, and nurturing innovation across diverse domains.

Our pursuit of excellence is reflected in prestigious recognitions, including accreditation by the Association of MBAs (AMBA), accreditation by the National Board of Accreditation (NBA), AIU equivalence for our PGDM programme. These milestones reinforce our unwavering commitment to quality, continuous improvement, and global standards in management education.

At IMI Bhubaneswar, we are not merely preparing managers, we are developing principled leaders who possess the competence, character, and confidence to navigate complexity, embrace change, and contribute positively to organisations and society. I warmly invite you to explore IMI Bhubaneswar where academic excellence, innovation, integrity, and purpose come together to shape the leaders of tomorrow.

Best regards,

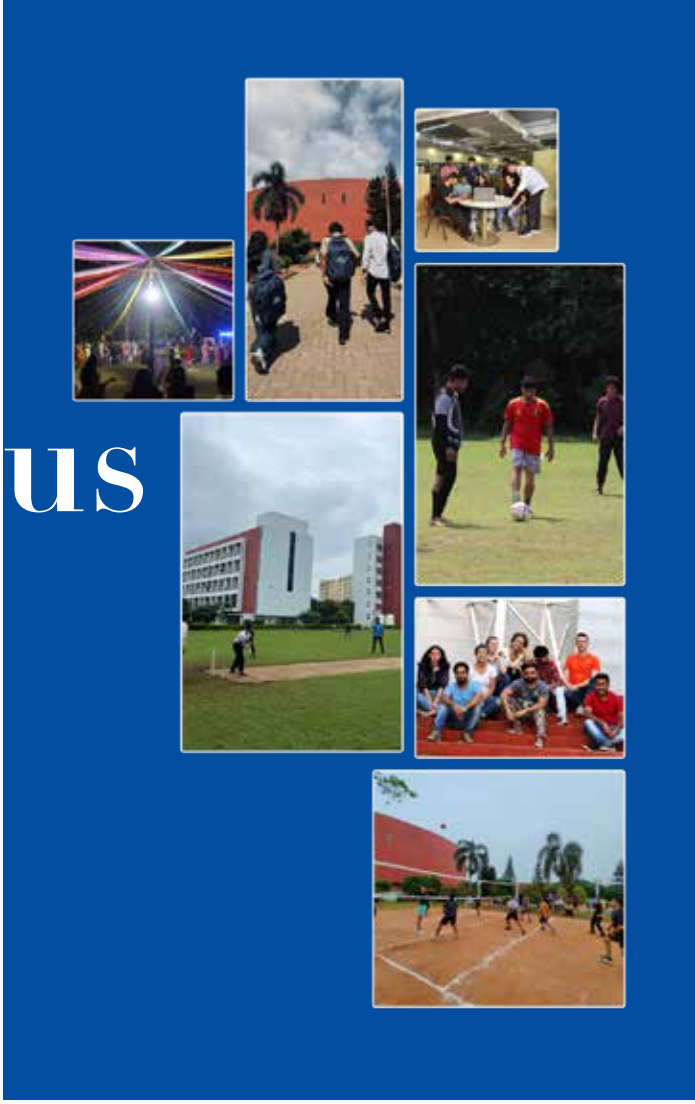
**Dr. Amit Sareen**
Director, IMI Bhubaneswar

# About Us

Established in 2011, IMI Bhubaneswar is a young and dynamic management institute offering AICTE-approved Post Graduate Diploma in Management (PGDM) and Fellow Programme in Management (FPM) programmes.The flagship PGDM Programme is accredited by AMBA (Association of MBAs); NBA (National Board of Accreditation); and Accreditation Council); has received equivalence from AIU (Association of Indian Universities). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrates seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience and sculpted by a renowned architect, IMI epitomizes a “gurukul.”



# A Glimpse of the Campus



The institute features a state-of-the-art campus with modern amenities. From air-conditioned classrooms and auditoriums to a well-stocked library, computer center, sports complex, and student activity hub, and a Wi-Fi-enabled campus, we offer a conducive environment for learning and growth. There are indoor and outdoor sports facilities including basketball, football, badminton, snooker, and table tennis. Our spacious cafeteria provides a relaxed setting for students to unwind and engage in stimulating discussions. IMI Bhubaneswar boasts of a 16 acre lush green campus



# Why IMI Bhubaneswar ?

Established in 2011, IMI Bhubaneswar is a dynamic management institute offering AICTE-approved Post Graduate Diploma in Management (PGDM) and Fellow Programme in Management (FPM) programmes. The flagship PGDM Programme is accredited by AMBA (Association of MBAs); NBA (National Board of Accreditation); and has received equivalence from AIU (Association of Indian Universities). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrates seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience and sculpted by a renowned architect, IMI epitomizes a "gurukul."

Inspired by the Prime Minister's vision of Start-up India to create more job creators than job seekers, IMI Bhubaneswar has created robust entrepreneurship cell which has recently organized number of workshops and events and trained over 250 participants on entrepreneurship in collaboration with Department of Science & Technology, Institute of Entrepreneurship Development, MSME Department and National Entrepreneurship Network (NEN). IMI Bhubaneswar has also set up its own Incubation Foundation to promote and support entrepreneurship among students.

IMI Bhubaneswar is committed to building a vibrant global ecosystem through strategic partnerships with leading institutions across the world. Its international network includes EGADE Business School, Mexico; KEDGE Business School, France; Rennes School of Business, France; Burgundy School of Business, France; University of Bradford, UK; Sichuan Academy of Social Sciences, China; Concordia University, Canada; HHL Leipzig Graduate School of Management, Germany; and Melbourne Business School, Australia, among others.These partnerships extend beyond institutional linkages to create meaningful opportunities for student exchange, international immersions, collaborative research, faculty engagement, and cross-cultural learning, enabling students and faculty to engage with diverse perspectives, ideas, and business environments.

The PGDM Programme curriculum is periodically updated to meet the ever-changing needs of industry. Focus is on developing functional & analytical knowledge and skills, leadership, human capital management & interpersonal skills, decision making and problem solving, ethics & corporate social responsibility and globalization. The entire range of new age courses like Digital Marketing, Business Analytics, HR Analytics, Marketing Analytics, Financial Analytics etc. are added to match the growing needs of the corporate world.

IMI Bhubaneswar offers students opportunities for holistic development inside and outside classroom through events, outdoor games & competitions, and live projects. All these events and competitions are planned and executed by the students. Therefore, the Institute takes pride in calling itself a student-driven campus. Institute not only teaches students to be socially responsive but also gives them platform in the form of Prayas Club and Unnat Bharat Abhiyan to work for the upliftment of mankind and society at large.

The institute has been consistently ranked high in various surveys of Management Schools. In NIRF 2023, IMI Bhubaneswar has been rated higher than many reputed management institutes on parameters like corporate linkages, intellectual capital, Infrastructure etc. by various reputed ranking agencies. The institute has been awarded the Business Excellence Award in the world, The Bizz by World cob, USA. Placements have been 100% since inception.

IMI Bhubaneswar has world-class aesthetically designed infrastructure for facilitating enhanced learning environment. Overall, education at IMI Bhubaneswar is based on three powerful concepts of Creation of Knowledge, Dissemination of Knowledge and Application of Knowledge through its robust research culture.

# Rankings

QS WORLD UNIVERSITY RANKINGS

2026

**#201+**

Overall

competition success review

2026

**#3**

Outstanding B School Excellenece

bt

2026

**#49**

All India

FORTUNE INDIA

**#45**

Overall

nirf

2018-2025

**Top 100**

In India

MBA UNIVERSE.COM

2024

**#48**

In India

# Accreditations

AACSB Member

NBA NATIONAL BOARD OF ACCREDITATION

ASSOCIATION OF MBAS ACCREDITED

ASSOCIATION OF INDIAN UNIVERSITIES

All India Council for Technical Education AICTE

# Post Graduate Diploma in Management (PGDM)



# From Classrooms to Careers



## The Shift:

Employers now hire for demonstrable  skills tied to specific roles, not broad subject knowledge. Graduates must be able to convert concepts into client-ready deliverables from day one. AI fluency now means more than tool use; it requires judgement about when to trust, challenge, and combine AI insights with human strategic thinking.

## IMI's Response:

A redesigned PGDM built around career tracks - students choose an exit role early, train against it deliberately, and prove readiness through industry-sourced immersion labs and capstones.

## What IMI Delivers, What it means for the Market

**Ready on Day One**

Graduates contrib-ute immediately, no ramp-up needed

**Major and Minor Tracks**

Depth + breadth aligned to a specific career goal

**Application-Driven**

Learning built on real problems, labs, block weeks, capstones



# The Career Readiness Framework

A single logic runs through the whole programme. It moves from careers, to competencies, to courses. A student chooses where they want to go, and the curriculum shows them exactly how to get there and perform well.

This is what turns a curriculum into a career pathway. Rather than presenting a catalogue of subjects and leaving students to work out how it all adds up to a job, the Playbook starts from the destination and works backwards. Four steps describe how each track is constructed.

**Design Process:**

Benchmarked globally against schools moving from functional to career-aligned, skills-based curricula (live consulting labs, competency-based waivers, block weeks). Co-designed with recruiters, alumni, faculty, and academic experts.

**Result:**

Graduates equipped with in-demand tools and role clarity - grounded in AI fluency, applied learning, communication excellence, and hands-on practice - ready to perform from Day One.

1. Begins with the role - Tracks begin from actual exit roles (consultant, analyst, product manager), not academic subjects
2. Market Analysis - Competencies drawn from live job descriptions and recruiter input
3. Mapped to courses - Every skill traced to the specific courses that build it
4. Proof - Readiness demonstrated via labs, block weeks, and integrative communication clinics

# Track-to-Role Summary

**Each track and the roles it prepares students for.**

### Consulting & Strategy

**M/m***

Management consulting, Corporate strategy, Chief of Staff, Founder's office

01

### Finance & Capital Markets

**M/m**

Corporate finance, Investment banking, Capital markets, PE, Equity research

02

### Market Expansion & Growth

**M/m**

Growth strategy, Business development, GTM, Sales, Brand management

03

### Product Management

**M/m**

Product managers, Innovation leads (tech and non-tech)

04

### People & Organization

**m***

Management consulting, Corporate strategy, Chief of Staff, Founder's office

05

### Analytics

**m**

Business analytics, Data science, Decision science, Insights

06

### Operations & Supply Chain

**m**

Operations, Supply chain strategy, Procurement, Process excellence

07

M / m*, available as Major or Minor · m, Minor only.

## THE IMI DIFFERENCE

A graduate whose strengths are clear at a glance, who can contribute from Day One, and who has already proven it through real work.

# AI & ESG: Woven Through Every Course

Two capabilities are becoming increasingly important in modern careers: fluency with AI,and an informed view of responsible business. At IMI, both are horizontals, i.e. they are integrated in each and every course taught at IMI. They are embedded across every track and every term, rather than offered as optional electives a student might skip.

## How ESG shows up

Sustainability, ethics and governance are addressed as part of core business learning, appearing in foundation courses and woven into track content and courses rather than isolated into standalone sessions. Graduates can factor responsible-business considerations into commercial decisions.

## How AI shows up

| Role of AI | In practice |
|---|---|
| **As a business factor** | AI shapes real-world decision-making within courses, so students learn to reason about it the way practising managers must. |
| **As a teaching aid** | It helps faculty design richer, more applied learning experiences across the curriculum. |
| **As a workflow tool** | Students graduate already familiar with professional AI use cases, ready to use AI on the job rather than learning it there. |

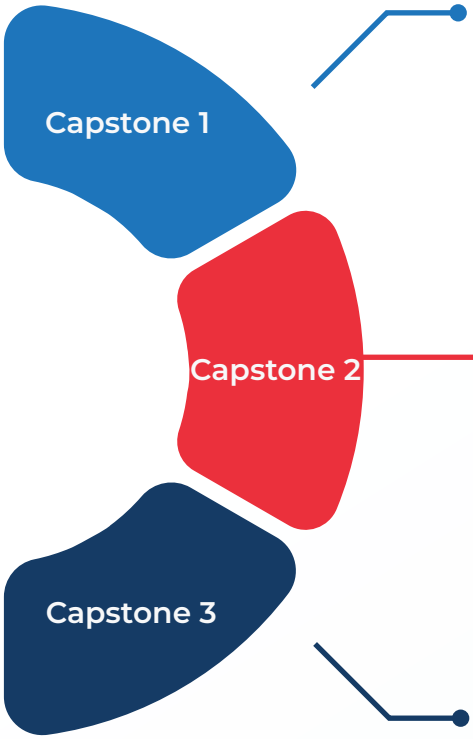
**THE IMI COMMITMENT**

**Every graduate, whatever their track, leaves with practical AI fluency and an informed view of responsible business. It is built into the courses, so it becomes part of the graduate.**

# What makes Day One Readiness Possible

## The Capstone

The Capstone runs as a multi-term, integrative project and is the clearest single proof point of what an IMI graduate can do. It is structured in three progressive stages:




### Industry Problem Solving

Students take on a real, unstructured business problem sourced from industry and work it through to a recommended solution.

### Entrepreneurial, MVP outcome

Students move from problem to build, developing a minimum viable product as the tangible outcome of the stage.

### Entrepreneurial, in-market revenue testing

Students take the MVP to market and test for real revenue, closing the loop from idea to commercial validation.



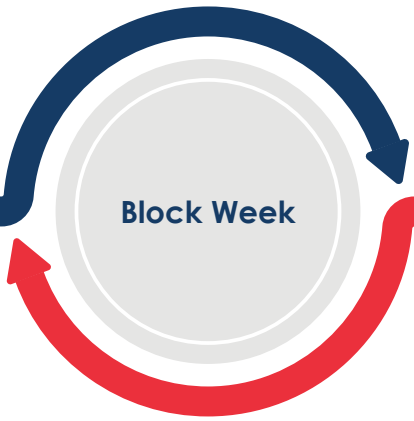


## Block Weeks

Block Weeks are intensive learning periods in Terms 3 and 4, positioned as fast, immersive refreshers to the curriculum. They are taught by external star faculty and industry professionals on highly topical skills that students need to learn, such as Agentic AI, keeping the programme current with a fast-moving market.

**Block Week 1**

**Focus -** Project Management
**Delivered by -** External faculty / industry professionals




**Block Week 2**

**Focus -** Multiple options available in emerging and growing fields e.g. Agentic AI, Geopolitics etc
**Delivered by -** External faculty / industry professionals

## Communication Clinics

Communication Clinics are focused interventions designed to strengthen students' written, verbal, and interpersonal communication skills. They provide structured support on business writing, presentations, group discussions, interviews, storytelling, executive presence, and classroom participation.

Through diagnostics, practice sessions, feedback loops, and one-on-one or small-group coaching, students identify individual improvement areas and build confidence over time. The objective is to ensure students can communicate with clarity, confidence, and professionalism in academic, corporate, and leadership settings.

**REPRESENTATIVE CLINIC ACTIVITIES**

Business writing labs · Presentation and pitch practice · Group discussion simulations · Mock interviews · Storytelling and executive-presence workshops · One-on-one and small-group coaching · Diagnostic assessments with personalised feedback loops.

## Open Electives

For PGDM (General), Open Electives carry 9 credits and deliberately broaden the student beyond core management. They focus on the human and leadership dimensions of a career.

## Representative offerings include:-

**Negotiation**

**Conflict & Stakeholder Management**

**Emotional Intelligence and Mindfulness**

**Making of a CEO**

**Game Theory for Managers, among others.**

# Meet Our Faculty Members

We take pride in our dedicated faculty members who bring a wealth of knowledge, expertise, and industry experience to the classroom. With a 100% PhD qualification rate and a significant portion boasting years of practical experience, our faculty is committed to providing students with a dynamic and enriching learning experience.

**24+**
**Total Faculty Members**

**100%**
**Industry-Experienced Faculty**

## Research output in the last 10 years:

**259+** Publications | **20+** Books | **13+** Cases



# International Linkages

KEDGE Business School,
France

University of Bradford,
Bradford, West Yorkshire, England

Concordia University,
Canada

EGADE Business School,
ITESM, Mexico

Sichuan Academy of Social
Sciences, Chengdu, China

HHL Leipzig Graduate School of
Management, Germany

Melbourne Business School,
Australia

ESC Rennes International
School of Business, France

# Student Committees and Clubs

As a student at Bhubaneswar, you will have the opportunity to participate in a spectrum of activities, ranging from organizing special events focused on current affairs to meticulously planned symposia and lectures. These initiatives are designed to enrich your professional, academic, and extracurricular interests. To facilitate this, we have a plethora of academic and professional clubs spanning different functional areas, ensuring there's a platform for every passion

| Committees | CLubs |
|---|---|
| Placement Committee | Colosseum (Marketing Club) |
| Admissions & Marketing Committee | Fintellects (Finance Club) |
| Alumni Committee | Insignia (HR Club) |
| MPR & Branding Committee | Public Policy Club |
| Competition & Placement Preparation Committee | Cynosure (Operations Club) |
| Cultural Committee | Vishleshan Club |
| Hostel Affairs Committee | EK Bharat Shrestha Bharat (EBSB) |
| Sports Committee | Literarium |
| Enterpreneur -Cell | IMI Bytes |
| Prayas (CSR Committee) | TedXIMIB |



# Summer Internship 2025-2027

| | |
|---|---|
| Placement<br>**100%** | Highest Stipend<br>**INR 1,40,000** |
| Median Stipend<br>**INR 44,000** | Average Stipend<br>**INR 42,932** |

# Final Placements 2024 - 2026

| | |
|---|---|
| **100%**<br>Placements | **INR 40.36 LPA**<br>Highest |
| **INR 14.01 LPA**<br>Average | **INR 13.00 LPA**<br>Median |

# Prominent Recruiters



# Alumni Network

Total No. of Alumni 1187

| 22 | 21 | 30 |
|---|---|---|
| Countries | CXO/Top Level | Enterpreneurs |

# Alumni Chapters

| 95 | 208 | 182 |
|---|---|---|
| Bhubaneswar | Kolkata | Delhi |
| **80** | **112** | **209** |
| Mumbai | Hyderabad | Bengaluru |

# Alumni Bytes



## TAMOMOY ROY

Associate consultant, Infosys
PGDM 2022-24

( Prev: Kotak Mahindra Bank )

My journey at IMI has been a wonderful blend of learning, experiences, friendships, and personal growth. From its vibrant campus and beautiful surroundings to the academic environment, every aspect has contributed to making my PGDM journey memorable.

The learning experience goes beyond classroom studies, with case studies, SIP, capstone projects, and industry-oriented assignments that help us understand real-world business challenges.
Being a part of the Student Placement Committee gave me valuable exposure to corporate interactions, teamwork, coordination, and professional communication.

And of course, college life is not just about academics! The games, events, celebrations, competitions, and countless memories with friends made these two years truly special.
IMI Bhubaneswar has given me not just knowledge, but also confidence, lifelong friendships, and experiences that I will always cherish.



## E ARPAN KUMAR PATRO

AVP – Premier, HSBC
PGDM 2016-18

(Prev: Citi | ICICI Bank | HDFC Bank)

My time at IMI Bhubaneswar was truly transformational, playing a key role in shaping me both personally and professionally. The PGDM programme not only built a strong academic base but also honed my leadership, communication, and analytical thinking.

My involvement with the Marketing & Placement Committee was a defining experience—it gave me first-hand exposure to corporate engagement, stakeholder management, and collaborative teamwork, while instilling a deep sense of accountability and resilience.

Beyond the classroom, the vibrant peer learning, constant mentorship from faculty, and opportunities to push my own boundaries made me more confident, adaptable, and industry ready.

The learnings and values from IMI Bhubaneswar continue to stay with me. Today, in my role in Private Banking, where building client trust and managing complex relationships is central, I find myself applying those very lessons of ownership, perseverance, and relationship-building every day.



## RUPAM BOSE

Senior Manager / Category Lead, Amazon
PGDM 2016-18

(Prev: OYO | Guiltfree Industries - RPSG Group)

My journey at IMI Bhubaneswar has been a truly transformative experience that laid the foundation for both my personal and professional growth. The PGDM programme didn't just provide a strong academic grounding in management principles—it sharpened my leadership, communication, and problem-solving abilities, which have proven indispensable across seven years of my career spanning e-commerce, marketplace operations, and brand scaling at organizations like Amazon India, OYO, and the RPSG Group.

The real industrial case studies integrated into the curriculum were a standout element; they trained us to diagnose real-life business problems with structured thinking—a skill I apply daily while managing a ₹40Cr partner portfolio, optimizing seller performance metrics, and driving category expansion strategies at Amazon. These case discussions gave us a lens to bridge theory and practice long before we entered the corporate world.

Beyond the classroom, the exposure we gained through events and sponsorship outreach was equally formative. Reaching out to diverse stakeholders across industries to bring events to life enhanced my ability to engage with corporate leaders, understand organizational dynamics, and build lasting professional relationships. That early confidence in stakeholder management directly translates into the cross-functional collaboration I lead today—partnering with category, product, and operations teams to execute flagship sale events like Prime Day and the Great Indian Festival. The diverse peer group, exceptional faculty mentorship, and the countless opportunities to step beyond my comfort zone made me more confident and adaptable. The learnings and relationships from IMI Bhubaneswar continue to guide and inspire me in my career journey.



## SUMIT GARG

Assistant Manager, EY
PGDM 2021-23

( Prev: PWC )

My journey at IMI Bhubaneswar played a significant role in shaping both my professional and personal development. Pursuing a PGDM in Finance & Accounting helped me build a strong foundation in financial concepts, analytical thinking, problem-solving, and business management, which I have applied throughout my professional career.

Beyond academics, my involvement as the Founder and Member Secretary of the Public Policy Club helped me develop leadership, teamwork, communication, and organizational skills. Securing a place among the institute's top 10 rank holders further strengthened my commitment to excellence and continuous learning.

The institute also helped me develop a professional mindset, adaptability, and the confidence to take on new challenges. These skills have supported my career progression from Tax Associate I to Tax Associate III at PwC and subsequently to my role as Assistant Manager at EY, where I work in U.S. Partnership Tax.

Overall, IMI Bhubaneswar provided me with the academic foundation, leadership opportunities, and professional values that continue to guide my career growth.



## SAYAN BANERJEE

Tax Associate, PWC Acceleration Centers in India
PGDM 2022-24

My journey at IMI Bhubaneswar has been a transformative experience, shaping both my personal and professional growth. The PGDM programme provided me with a strong academic foundation while developing my leadership, communication, and problem-solving abilities. Being a part of the Placement Committee gave me valuable exposure to corporate interactions, teamwork, and relationship building, while teaching me the importance of ownership and perseverance. Beyond academics, the diverse peer group, faculty guidance, and numerous opportunities to step beyond my comfort zone helped me become more confident and adaptable. The learnings and relationships from IMI continue to guide me in my career journey.



## DIKSHA LATH

Management Consulting Analyst, Accenture Strategy & Consulting
PGDM 2019-21

( Prev: Deloitte )

It feels like just yesterday that I was walking through the halls of IMI Bhubaneswar as an MBA student, figuring out what the future might hold. Today, as I look back on those two years, I realise how much that journey has shaped not just my career, but also the person I have become.As an alumna of the 2019-2021 batch, my time at IMI Bhubaneswar was about so much more than academics. It was a time of learning, growing, stepping outside my comfort zone, and discovering what I was capable of. Being part of the Placement Committee was one of the most defining experiences for me. It taught me how to communicate better, work with different people, take responsibility, and handle challenges with confidence. Looking back, those experiences prepared me for the corporate world in ways I couldn't have fully appreciated at the time.

And then, of course, there was campus life, something I will always cherish. From working on assignments and preparing for presentations to endless late-night conversations, shared laughter, and figuring things out together, those everyday moments became some of my fondest memories. After completing my MBA, I started my professional journey with Deloitte, where I spent three years learning and growing as a consultant. I then moved to Accenture Strategy & Consulting in India, which brought new challenges, opportunities, and experiences. One of the most exciting milestones was getting the opportunity to work in Germany on a six-month international assignment. Working with global clients and experiencing a different work culture was both exciting and enriching. What started as a six-month assignment has now opened the door to something even more special, as I begin a new chapter with Accenture Germany in a permanent role. It is a milestone

I am truly excited about and one that reminds me how far this journey has brought me.When I think about everything I have experienced so far, I often find myself going back to those two years at IMI. The confidence to take on new challenges, the ability to adapt to unfamiliar situations, the importance of teamwork, and the courage to explore opportunities beyond my comfort zone are all things that began taking shape during my MBA days.

I will always be grateful to IMI Bhubaneswar for giving me much more than an MBA degree. It gave me memories I will cherish, friendships I will treasure, and the confidence to dream a little bigger and believe in myself a little more.

No matter how many new places I explore or where my career takes me next, a part of my journey will always belong to IMI Bhubaneswar, and I will always be proud to call it my alma mater.



## SLOKARANI PATEL

Quality and Compliance Specialist, Deloitte
PGDM 2019-21

( Prev: CSM Technologies )

My journey at IMI Bhubaneswar during the 2019–2021 PGDM programme played an important role in shaping my professional outlook and laying the foundation for my career. The programme helped me develop a strong understanding of management principles, along with essential skills in communication, problem-solving, and teamwork. I began my professional journey at CSM Technologies, where I gained valuable experience in presales, bid management, and proposal development. This experience helped me strengthen my analytical abilities, collaborate with cross-functional teams, and navigate diverse business requirements. I am currently working at Deloitte in the Government & Public Services team as a Quality & Compliance Specialist, where I contribute to proposal quality and compliance. Looking back, my time at IMI provided me with valuable learning experiences and a foundation that continues to support my professional growth. I am grateful for the experiences and learnings that have been part of my journey.



## ASMITA DAS

GCC Key Account Manager, Airtel
PGDM 2020-22

( Prev: Dell )

My journey at IMI Bhubaneswar has been one of the most defining chapters of my life. When I joined the PGDM programme, I came in with aspirations, curiosity, and a desire to build a meaningful career. I left with much more than a management degree: a stronger sense of self, the confidence to embrace challenges, and a perspective that continues to shape the way I approach life and work.

The two years at IMI taught me that growth often begins when we step beyond our comfort zones. The academic rigour, faculty guidance, diverse peer group, and countless opportunities to learn through experiences helped me become more confident, adaptable, and resilient. Being a part of the Placement Committee was particularly transformative. It taught me the value of ownership, teamwork, perseverance, and building relationships with people from different backgrounds, lessons that have stayed with me throughout my professional journey.
From beginning my career at Dell Technologies to taking on customer-facing roles at Airtel and now working in enterprise sales across cloud and AI infrastructure, I have come to appreciate how deeply my time at IMI shaped my approach to business. The ability to understand people, build trust, navigate challenges, and create long-term relationships has been central to my growth. Beyond the technical and managerial skills, IMI instilled in me the importance of staying curious, taking initiative, and having the courage to pursue opportunities even when the path ahead is uncertain.

Looking back, what makes my IMI experience truly special is not just what I learned in classrooms, but how much I evolved as a person. It gave me the confidence to believe in my abilities, the resilience to learn from setbacks, and the humility to recognise that growth is always a work in progress. The friendships, mentors, and memories I carry from those years remain an important part of who I am today.

I will always be grateful to IMI Bhubaneswar for being more than an institution in my journey for being a place that challenged me, believed in me, and helped me discover a stronger version of myself. As I continue to grow professionally, I carry forward not just the knowledge I gained, but the values, relationships, and life lessons that will always connect me to IMI.

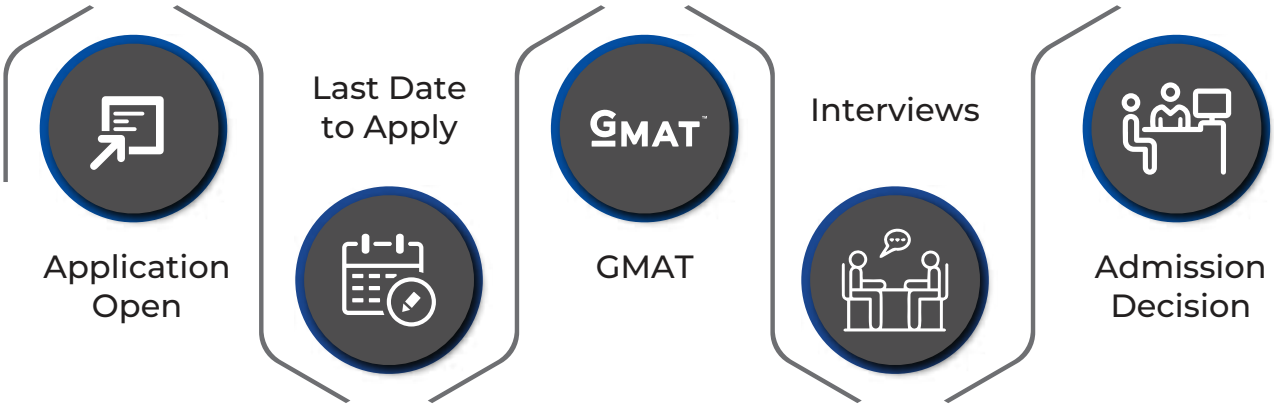
# Fee Structure (2027-29)

| Particulars | Indian Students (INR) |
|---|---|
| Tution Fee | 12,08,000 |
| Learning Material | 1,05,000 |
| Student Activites & Welfare | 43,000 |
| Library & Information Resourses | 75,000 |
| IT Infrastructure | 32,000 |
| Alumni - Life Membership Fee | 25,000 |
| Security Deposit (Refundable) | 15,000 |
| Total | 15,03,000 |

# Hostel and Mess Charges

| | Room Type | Year 1 (2027-28) | Year 2 (2028-29) |
|---|---|---|---|
| Boys | Twin Sharing (AC) with Common Bathroom | 1,50,000 | 1,55,000 |
| Girls | Twin Sharing (AC) with Attached Bathroom | 1,65,000 | 1,70,000 |
| | Twin Sharing (AC) with Common Bathroom | 1,50,000 | 1,55,000 |
| Mess Charges: Vegetarian / Non Vegetarian | | 85,000 | 90,000 |

# Admission Process






## Eligibility for admission

To be eligible for admission to the PGDM Programme, the participants must possess a Bachelor's degree or equivalent, with a minimum of 50% aggregate marks or equivalent in any discipline, recognized by the Association of Indian Universities (AIU) for admission to post-graduate Programme. The bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of three years education after completing higher secondary schooling under the 10+2 system or equivalent. The applicants to the programme are selected on the basis of IMI Selection Index score calculated based on the past academic performance in 10th, 12th, and graduation; CAT/XAT/GMAT/CMAT score; written test; essay writing; group discussion; extempore, and personal interview. Appropriate weightage is given to work experience of the applicants.

## Foreign Nationals

IMI Bhubaneswar invites applications from students belonging to foreign countries desirous of pursuing 2- year Post Graduate Diploma in Management (PGDM).

## Selection Process

Students are shortlisted on the basis of:

(i) Performance in the Common Admission Test (CAT), XAT, and CMAT
(i) Academic Record: The shortlisting is done to guarantee that IMI students possess the necessary mathematical, analytical, and linguistic abilities for the management course.

**Disclaimer :** All rules, policies, room allocation, hostel and mess guidelines mentioned in this document are subject to change as per directive of competent authority. Students are expected to strictly follow any ammendments or update issued from time to time."

# How to Apply

## Applications are invited for admission in PGDM

Application form is available at the link https://admission.imi.edu/bhubaneswar/ and must be submitted online. IMI does not accept admission applications offline. Applicant should complete the online application form and submit the same along with the admission application fee which is non-refundable. Applications complete in all respects, including application fee, should be submitted online. Incomplete forms are liable to be summarily rejected.

# Payment Instructions

## The admission application form fee will be as follows

Application processing fee for first programme is Rs. 2500/-. The admission fee can be paid through Credit Card / Debit Card / Net Banking through the designated payment gateway.

**Apply Now**

**Social media handles**




IMI Bhubaneswar

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