RP-Sanjiv Goenka Group
Growing Legacies

IMI
BHUBANESWAR

FINAL PLACEMENT REPORT

BATCH OF 2024-26

AACSB ACCREDITED | ASSOCIATION AMBA ACCREDITED | AICTE वौष्पः कर्मसु कौशलम् | NBA NATIONAL BOARD of ACCREDITATION | NAAC ACCREDITED | nirf NATIONAL INSTITUTIONAL RANKING FRAMEWORK

ABOUT IMI BHUBANESWAR

IMI Bhubaneswar, **established in 2011**. IMI Bhubaneswar currently offers Post Graduate Diploma in Management **(PGDM)**, Post Graduate Diploma in Management Online(PGDM Online) and **FPM** (equivalent to PhD) programmes which are approved by **AICTE**. The flagship PGDM programme is accredited by **AMBA** (Association of MBAs); **NBA** (National Board of Accreditation); **NAAC** (National Assessment and Accreditation Council); and has received equivalence from **AIU** (Association of Indian Universities). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrates seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience and sculpted by a renowned architect, IMI epitomizes a “gurukul.”

VISION

To be a premier management school with global outlook for achieving excellence in knowledge creation and dissemination.

MISSION

To develop responsible, globally aware, socially sensitive, value driven, articulate leaders with critical thinking skills, having an entrepreneurial and innovative mindset.

EXCELLENCE
Pursuing the highest standards in everything we do.

INTEGRITY
Upholding values of honesty, transparency and respect.

IMPACT
Creating value for individuals, organizations and society.

MESSAGES FROM OUR LEADERSHIP





Dr. Suresh Ramanathan
CEO - IMI

MESSAGE FROM THE CEO - IMI

At IMI, we are continuously adapting our programmes to the changing needs of business. We listen closely to recruiters, bring greater agility into our curriculum, and ensure that our students are exposed to the skills, technologies and ways of thinking that matter in the workplace today.

Our goal is simple: we wish to prepare our graduates to be role-ready from Day 1, not just with classroom knowledge but also with application of that knowledge and the skills required for the job. Our new cutting-edge curriculum prepares graduates to learn continuously, contribute to the organization quickly, and adapt as roles evolve. We value our recruiters as partners in this effort and look forward to working even more closely with you to develop talent that is relevant, capable and ready for the future of work.



Dr. Amit Sareen
Campus Director
IMI Bhubaneswar

MESSAGE FROM THE CAMPUS DIRECTOR

IMI Bhubaneswar, part of the RP-Sanjiv Goenka Group and the One IMI framework, is committed to developing principled, future-ready leaders through academic excellence, innovation, and strong industry engagement. Our reimagined PGDM curriculum integrates specialised career tracks, Artificial Intelligence, ESG, experiential learning, and global best practices to prepare students for evolving business challenges. Backed by prestigious accreditations including NBA and AMBA, a vibrant research ecosystem, and deep corporate partnerships, we nurture professionals with analytical, ethical, and managerial capabilities. We value our recruiters as strategic partners and look forward to strengthening collaborations that shape the next generation of responsible business leaders.

MESSAGES FROM OUR LEADERSHIP





Mr. Amit Abrol
Head – Career Services
IMI

MESSAGE FROM
HEAD – CAREER SERVICES

As the Head of Career Services at IMI, I am pleased to connect with you as we begin another placement season. IMI develops future-ready management professionals who combine academic excellence, business acumen, adaptability, and innovation.

Through rigorous academics, industry engagement, internships, and experiential learning, our students acquire the skills to create meaningful impact across functions and sectors. We value our industry partnerships and remain committed to fostering mutually beneficial collaborations.

We would be honoured to welcome your organization to our campus and explore opportunities for engagement. I look forward to strengthening our partnership and supporting your talent acquisition needs.



Mr. Sabyasachi Swain
Campus Head
Career Services
IMI Bhubaneswar

MESSAGE FROM
CAMPUS HEAD – CAREER SERVICES

At IMI Bhubaneswar, we believe career success is built on a strong foundation of knowledge, adaptability, and industry relevance. Through the One IMI curriculum, we integrate academic rigour with experiential learning, live projects, internships, corporate engagement, case-based pedagogy, and immersive industry exposure to develop professionals who are ready to excel across diverse sectors and functional domains.

Our focus extends beyond classroom learning to cultivating analytical thinking, business acumen, leadership capability, and professional agility—qualities that enable our students to contribute effectively from day one.

We deeply value the trust and collaboration of our recruiting partners, whose continued engagement strengthens our commitment to excellence. We look forward to building enduring partnerships to connect organizations with future-ready talent.

STUDENT DEMOGRAPHICS

Batch of 2024-26



A diverse cohort with strong academic foundations and varied experience

STUDENT DEMOGRAPHICS

TOTAL NO. OF STUDENTS

187

EXPERIENCED

40 (21%)

FRESHERS

147 (79%)

GENDER DIVERSITY

121 (65%) MALE



66 (35%) FEMALE

STEM BACKGROUND

30%

STUDENTS WITH STEM BACKGROUND

AVERAGE EXPERIENCE IN MONTHS (ONLY FOR EXPERIENCED STUDENTS)

18 MONTHS

ACADEMIC BACKGROUND (PERCENTAGE OF STUDENTS)

16%	40%	16%	11%	14%	4%
B.Tech + B.E (ENGINEERING)	B.Com (COMMERCE)	BBA (MANAGEMENT)	BA (ARTS)	B.Sc (SCIENCE)	OTHERS

Note: Percentages may not add up to 100% due to rounding off.

PLACEMENTS OVERVIEW

Strong Outcomes. Diverse Opportunities. Future Ready Leaders.

The Final Placements for the PGDM Batch of **2024–26** at **IMI Bhubaneswar** reflect the Institute's continued success in developing industry-ready management professionals capable of creating value across diverse sectors and functions. The results are a testament to the trust and confidence reposed in our students by leading organizations.

KEY TAKEAWAYS

- **BFSI continues to be the leading recruiter,** contributing to 51% of offers, reinforcing strong industry confidence in IMI Bhubaneswar talent
- **Functionally, Sales Management dominates placements** with **49.71% of offers**, with robust opportunities across Finance, Consulting, Analytics, Technology and other key domains.
- **Strong compensation outcomes** across sectors and functions reflect the quality, capability and industry readiness of IMI Bhubaneswar graduates



DIVERSE INDUSTRY REPRESENTATION

BFSI emerged as the largest recruiter with **51% of offers**, followed by **Consulting & Professional Services (15.61%)**, **Manufacturing (13.87%)** and **FMCG/Retail/E-commerce (7.51%)**. Opportunities across Education, Manufacturing, Healthcare, Infrastructure and Energy sectors enhanced the diversity of our placement landscape.

STRONG COMPENSATION OUTCOMES

The overall average CTC stood at **₹14.01 LPA** with the **Top 10%** and **Top 25%** of the cohort securing average packages of **₹24.48 LPA** and **₹20.51 LPA** respectively. The median CTC was **₹12.51 LPA**, while the highest CTC achieved was **₹41.36 LPA**.

FUNCTIONAL DIVERSITY & CAREER OPPORTUNITIES

Sales Management roles accounted for **49.71% of offers**. Strong opportunities were also created across **Finance, Consulting, Analytics, Technology, General Management and Operations** functions, reflecting the breadth of career pathways available to our students.

PARTNERSHIPS THAT DRIVE SUCCESS

The success of this placement season is a testament to the trust and support of our recruiters, the dedication of our students, the guidance of our faculty and alumni, and the collaborative efforts of the Placement Committee.

PLACEMENT HIGHLIGHTS

Rewarding Talent. Driving Careers. Delivering Impact.

Industry Ready Talent

Wide Range of Opportunities

Strong Recruiter Confidence

Global Outlook Local Impact

AVERAGE CTC – TOP 10%

₹ 24.48 LPA

Top performers continue to command industry-leading compensation.

AVERAGE CTC – TOP 25%

₹ 20.51 LPA

Strong compensation outcomes for high-achieving talent.

AVERAGE CTC – OVERALL

₹ 14.01 LPA

A strong average package reflecting the depth and quality of our talent.

MEDIAN CTC

₹ 12.51 LPA

Reflects a robust and consistent compensation benchmark.

HIGHEST CTC

₹ 41.36 LPA

Recognizing exceptional talent and outstanding potential.

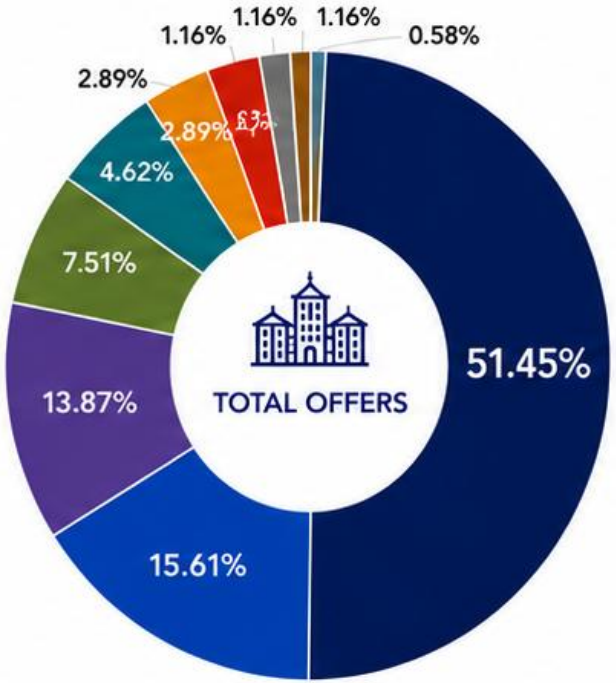
CTC in INR (Annual)

PLACEMENT HIGHLIGHTS

DIVERSE INDUSTRIES. IMPACTFUL ROLES. ENDLESS POSSIBILITIES.

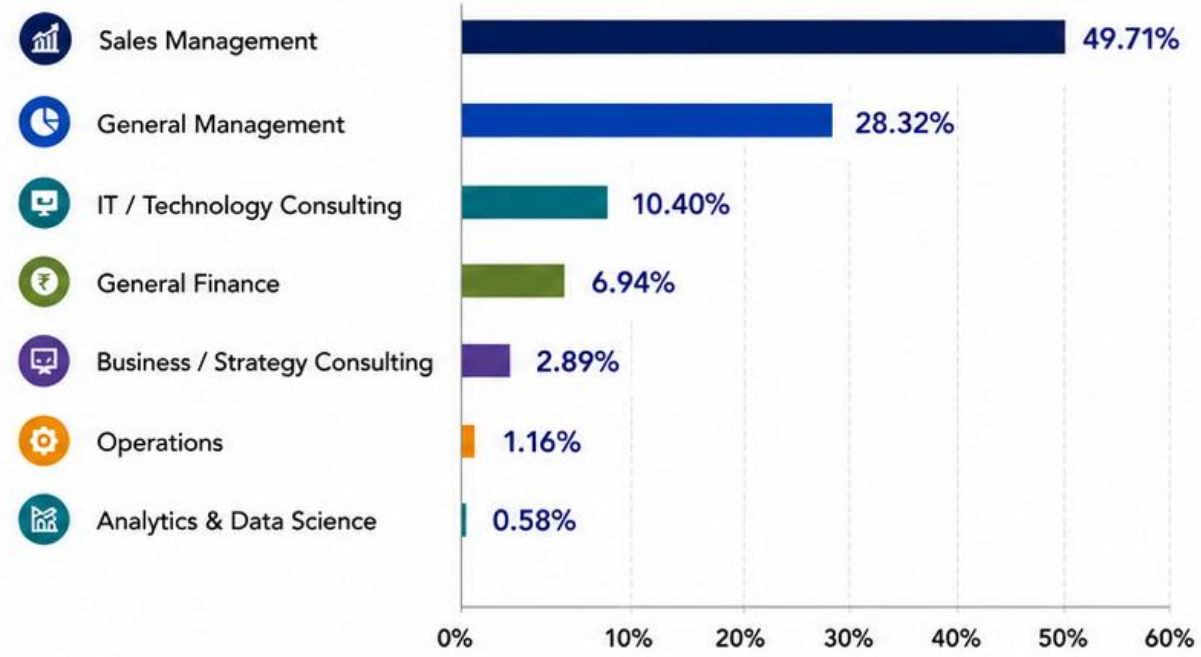
- Industry Ready Talent
- Wide Range of Opportunities
- Strong Recruiter Confidence
- Global Outlook Local Impact

OFFERS BY INDUSTRY



BFSI	51.45%
Consulting & Professional / Advisory Services	15.61%
Manufacturing	13.87%
FMCG / Retail / Consumer Durables / Ecommerce / Agri	7.51%
Technology	4.62%
Pharma / Biotech / Healthcare / Hospitals	2.89%
Education / Teaching & Training	1.16%
Energy	1.16%
Infrastructure / Construction / Real Estate	1.16%
Transportation / Logistics	0.58%

OFFERS BY FUNCTION



KEY TAKEAWAYS

- **Multi-sector** participation across diverse industries
- **Leadership roles** in core business functions and emerging domains
- **Strong demand** for business, analytical and consulting talent
- **Robust recruiter** confidence in student talent



PLACEMENT HIGHLIGHTS

Strong partnerships across industries. Impactful roles across functions.



INDUSTRY SEGMENT	AVERAGE CTC (LPA)
BFSI	15.43
Consulting & Professional/Advisory Services	13.02
Education/Teaching & Training	17.25
Energy	10.14
FMCG/Retail/Consumer Durables/Ecommerce/Agri	9.36
Infrastructure/Construction/Real Estate	11.33
Manufacturing	14.29
Pharma/Biotech/Healthcare/Hospitals	10.38
Technology	10.59
Transportation/Logistics	21.33

FUNCTION SEGMENT	AVERAGE CTC (LPA)
Analytics & Data Science	14.22
Business/Strategy Consulting	12.42
General Finance	15.79
General Management	12.09
IT/Technology Consulting	13.81
Operations	7.00
Sales Management	15.17

HIGHEST CTC	AVERAGE CTC	MEDIAN CTC	AVERAGE CTC TOP 10%	AVERAGE CTC TOP 25%	TOTAL RECRUITERS
₹ 41.36 LPA	₹ 14.01 LPA	₹ 12.51 LPA	₹ 24.48 LPA	₹ 20.51 LPA	110+

CTC in LPA (Lakhs Per Annum)

SELECT RECRUITERS

Our recruiters are our partners in progress.
We thank them for their continued trust in our talent and for building a future-ready workforce together.

1digitalstack.Ai
AAJ SUPPLY CHAIN
Acrerise
ADITYA BIRLA CAPITAL
anakin
Aster DM HEALTHCARE
atomberg
AUROLAB
BAJAJ Allianz
BAJAJ AUTO CREDIT
BSE
Brilyant
Capgemini
Centuary
COFFEE DAY BEVERAGES
COGNAVI INDIA
Deloitte. USI
electronics bazaar
EXIDE
FEDERAL BANK
FORNAXCO
Amul The Taste of India
Godrej & Boyce
Grant Thornton Indus
Haldiram's
HDFC Life
HEXAWARE
ICICI Bank
ICICI PRUDENTIAL LIFE INSURANCE
ICICI Securities
Infosys CONSULTING
jaro education
JSW MOTORS
MagicBillion
MONEY KARMA
mygate
MYK LATICRETE
MYK arment
Orient insurance
pazcare
pepperfry
POLYCAB
pwc
SAPPHIRE HUMAN CAPITAL
SBI Life
SOUTH INDIAN Bank
SSO CANCER HOSPITAL
TALFSOLAR
TATA CAPITAL
TATA CONSUMER PRODUCTS
TVS MOTORS
VE COMMERCIALS
WHITE OAK CAPITAL ASSET MANAGEMENT
zomato

BUILDING MEANINGFUL CONNECTIONS. | CREATING LASTING IMPACT.

SELECT ROLES

Our students are empowered with industry-relevant skills and a future-ready mindset, enabling them to excel in diverse roles across leading organizations.

- Analyst
- Associate Consultant
- Associate Cybersecurity
- Associate IT Control
- Associate SAAS
- Business Development Manager
- Commercial Analyst
- HRBP
- Management Trainee
- Probationary Officer
- Relationship Manager
- Senior Business Analyst
- Solution Architect
- Talent Acquisition Specialist
- Tax Associate
- Territory Manager

DIVERSE OPPORTUNITIES • MEANINGFUL IMPACT • LIMITLESS GROWTH

PARTNERING FOR FUTURE SUCCESS

Building Meaningful Industry-Academia Collaborations



OUR COMMITMENT

At IMI Bhubaneswar, we believe that enduring industry partnerships are fundamental to developing future-ready leaders. Through continuous engagement with organizations across sectors, we strive to create meaningful opportunities that bridge academic excellence with evolving business needs.

Our commitment extends beyond placements to fostering long-term collaborations through internships, live projects, leadership interactions, industry mentoring, knowledge partnerships, and talent development initiatives.

INDUSTRY-READY TALENT

Students equipped with strong analytical, managerial, and leadership capabilities

EXPERIENTIAL LEARNING

Exposure through internships, live projects, simulations, case-based learning, and industry engagements

DIVERSE TALENT POOL

Professionals prepared for roles across BFSI, Consulting, Technology, FMCG, Manufacturing, Analytics, Marketing, and General Management.

STRONG INDUSTRY CONNECT

Continuous collaboration with corporate leaders, alumni, and academic experts.

LOOKING AHEAD

We look forward to strengthening our relationships with existing recruiters while welcoming new organizations to become a part of the IMI Bhubaneswar growth story.

> "Together, we can create opportunities, nurture talent, and shape the leaders of tomorrow."



CREATING SUSTAINABLE TALENT PIPELINES THROUGH MEANINGFUL CORPORATE PARTNERSHIPS

CONTACT US

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STRONGER TOGETHER | PARTNERS IN PROGRESS | SHAPING TOMORROW | COMMITTED TO EXCELLENCE