JOINTLY ORGANIZED BY

IMI | UNIVERSITY OF PORTSMOUTH

12TH INTERNATIONAL

# Global Business Environment

## (GBE) CONFERENCE

*Leading the Transition: Navigating Disruption to Build Resilient Global Enterprises*



**29–30 JANUARY 2027** **BHUBANESWAR, ODISHA, INDIA**

CALL FOR PAPERS NOW OPEN

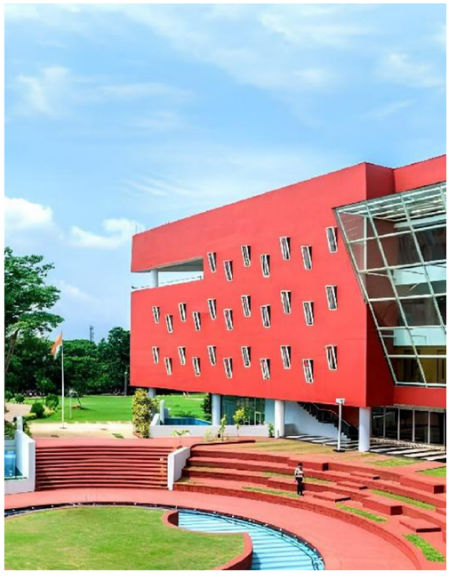
# About the Conference




The Global Business Environment Conference convenes high-level, inclusive, and evidence-based debate on the most pressing challenges shaping the world economy. The world is navigating an era of unprecedented transformation. Artificial intelligence is redefining industries, climate imperatives are reshaping business priorities, global supply chains face persistent disruption, and societies increasingly demand growth that is both sustainable and inclusive. In this environment, resilience is no longer merely a response to uncertainty; it has become a strategic capability for survival, adaptation, and long-term value creation.

The 12th International Conference on Global Business Environment 2027, themed “Leading the Transition: Navigating Disruption to Build Resilient Global Enterprises,” brings together scholars, policymakers, industry leaders, entrepreneurs, and development practitioners to examine how organizations can successfully navigate the defining transitions of our time.

# About IMI Bhubaneswar



IMI Bhubaneswar, established in 2011, currently offers Post Graduate Diploma in Management (PGDM), Post Graduate Diploma in Management Online (PGDM Online) and FPM (equivalent to PhD) programmes which are approved by AICTE. The flagship PGDM programme is accredited by AMBA (Association of MBAs); NBA (National Board of Accreditation); NAAC (National Assessment and Accreditation Council); and has received equivalence from AIU (Association of Indian Universities).

IMI Bhubaneswar draws sustenance through the creation, dissemination and application of knowledge, which integrate seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience and sculpted by a renowned architect, IMI epitomizes a “gurukul.”

CONFERENCE THEME

# Three Core Transitions



*Leading the Transition: Navigating Disruption to Build Resilient Global Enterprises*

01

### THE TECHNOLOGICAL TRANSITION

Human–algorithm collaboration, Digital Public Infrastructure and digital-first disruption are reshaping market structures and operational agility.

02

### THE SUSTAINABLE TRANSITION

ESG integration moves beyond compliance to become a core driver of competitive advantage, confronting the realities of green transition at every scale.

03

### THE INCLUSIVE TRANSITION

Rural markets, bottom-of-the-pyramid innovation, women entrepreneurs and grassroots enterprise translate growth into equitable development.

At the intersection of these transitions lies resilience, the capacity of individuals, organizations, institutions, and societies to anticipate disruption, adapt to change, and emerge stronger from uncertainty. By bringing together scholars, practitioners, entrepreneurs, and policymakers, the conference seeks to advance knowledge on how resilient enterprises can lead transformation while creating sustainable and inclusive value.

TRACKS & THEMES

# Call for Papers

*Original contributions are invited across eight resilience tracks. Indicative themes are listed under each track.*

CONSUMER RESILIENCE

### Marketing in Transition: Consumer Resilience across Digital Ecosystems and Emerging Markets

- Sustainable consumption and the attitude–behaviour gap
- Algorithmic bias in digital marketing and its effect on consumer trust
- Rural and bottom-of-the-pyramid marketing models, including assistive commerce
- The mediating role of AR and VR in brand equity and retail experience

FINANCIAL RESILIENCE

### Finance, Accounting and Governance: Financial Resilience under Risk and Climate Pressure

- Pricing climate risk: ESG disclosure, firm valuation and the cost of capital
- Behavioural finance in the age of algorithmic and high-frequency trading
- Corporate governance and board diversity as predictors of financial resilience

WORKFORCE RESILIENCE

### Organisational Behaviour and Human Capital: Workforce Resilience and the Future of Work

- Human–AI collaboration: job design, cognitive load and productivity
- Hybrid work models, organisational commitment and employee outcomes
- Ethical leadership and change management during rapid technological adoption
- Psychological safety and inclusive cultures in globally distributed teams

OPERATIONAL RESILIENCE

### Operations, Supply Chain and Technology Management: Operational Resilience and Value-Chain Survivability

- Designing circular supply chains: reverse logistics and waste reduction
- Supply-chain disruption management and resilience in a geopolitical context
- The “no address” problem: last-mile logistics in rural and transitioning markets
- Traceability and transparency: IoT and blockchain in inventory management

STRATEGIC RESILIENCE

### Strategic Management, International Business and Entrepreneurship: Strategic Resilience and Competitive Renewal

- Business-model innovation driven by generative AI and IoT ecosystems
- Global business diplomacy and cross-border data-localisation laws
- Strategic agility: incumbent responses to digital-first disruptors
- Internationalisation and market entry in volatile emerging economies

DIGITAL RESILIENCE

### Information Systems, Analytics and Digital Transformation: Digital and Cyber Resilience

- Cybersecurity as a strategic asset: data breaches, reputation and stock performance
- Platform governance, network effects and anti- trust regulation in digital markets
- Predictive analytics and machine learning for enterprise risk management
- Open-source networks such as ONDC in democratising digital commerce

SYSTEMIC RESILIENCE

### Economics, Public Policy and Sustainable Infrastructure: Systemic Resilience and Inclusive Growth

- Central Bank Digital Currencies: macroeconomic implications for emerging economies
- Financial inclusion and growth through Digital Public Infrastructure
- Public–private partnerships in smart cities and sustainable infrastructure
- The macroeconomic impact of carbon pricing and global climate mandates

GRASSROOTS RESILIENCE

### Inclusive Enterprise: Grassroots Resilience among MSMEs, Women Entrepreneurs and Innovators

- FinTech adoption and digital-credit access for unbanked and informal MSMEs
- Self-help groups evolving into scalable, technology-driven micro-enterprises
- Start-up ecosystems and blended finance for social and deep-tech ventures
- Socio-cultural barriers, mentorship and structural resilience in women’s entrepreneurship

# Publication Opportunities

The Conference is committed to promoting high-quality scholarly contributions and facilitating the wider dissemination of research. Selected full papers will be considered for publication in reputed peer-reviewed journals and edited book volumes. All publication opportunities are subject to the independent review process, editorial policies, and acceptance criteria of the respective journal or publisher.

**The following publication opportunities are currently available:**

| | | |
|---|---|---|
| 01 | *Peace and Sustainability* | ELSEVIER |
| 02 | *Technology in Society* | ABDCC · SCOPUS INDEXED |
| 03 | *Global Business Review* | ABDCB · SCOPUS INDEXED |
| 04 | *IMIB Journal of Innovation and Management* | SAGE PUBLICATIONS |
| 05 | *Cognitive Edge Intelligence for Autonomous Smart Hospitals* | BOOK CHAPTER |

Note: We are currently in communication with additional reputed peer-reviewed journals to further expand the publication opportunities associated with the Conference. Additional journal collaborations will be announced as and when they are confirmed.

# Conference Patrons



**Prof. Amit Sareen**
Director
IMI Bhubaneswar, India



**Prof. Vikas Kumar**
Deputy Vice Chancellor
University of Portsmouth, UK

# Conference Advisory Committee

**Prof. Lavanchawee Sujarittanonta**
Sukhothai Thammathirat Open University, Thailand

**Prof. Suresh Kumar Jakhar**
IIM Lucknow, India

| | |
|---|---|
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| **Prof. Bilal Ahmad Pandow**<br>Bahrain Polytechnic, Bahrain | **Prof. Quang Evansluong**<br>Umeå University, Sweden |

ORGANIZING TEAM

# Conference Convenors



**Prof. Sangram Keshari Jena**
IMI Bhubaneswar, India



**Prof. Sougata Ray**
IMI Bhubaneswar, India



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**Prof. Amit Shrivastava**
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**Prof. Pratyush Banerjee**
IMI Bhubaneswar, India



**Prof. Vaishnavi Gautam**
IMI Bhubaneswar, India



**Prof. Banu Lokman**
University of Portsmouth, UK

# Important Dates and Guidelines

Conference organizers invite full papers and extended abstracts from the interested academics, professionals, and researchers on the above-stated topics. The length of the full paper should not exceed 20 pages in double space. The important dates of submissions are as detailed below:

| ACTIVITY | DATE |
|---|---|
| Submission Opens | **10 October 2026** |
| Submission of Extended Abstract and Full Paper Closes | **31st December 2026** |
| Acceptance Notification | **5th January 2027** |
| Conference Registration | **15 November 2026 onwards** |
| Conference Dates | **29–30 January 2027** |

Extended abstracts can include case studies, research in progress, and full research projects. The authors are requested to submit their extended abstracts (not exceeding 1,500 words) electronically in MS Word or PDF format with 1.5 line spacing, including the name, affiliation, mailing address, email address, and contact number of the author and contact. Extended abstracts must include a clear indication of the purpose of the research, methodology, major results and implications. Submitted abstracts will undergo peer review to check their suitability for the conference. One of the authors of each accepted paper must register for the conference and agree to present the paper at the conference.

To submit your paper, click here https://forms.gle/kpxzfbwkNkYbmCQTA .

# Submission Fee Details

*All fees are inclusive of GST.*

| Category | Early Bird Registration Fee *(on or before 15th December 2026)* | Late Registration Fee *(after 15th December 2026)* |
|---|---|---|
| Corporate Delegates (Industry Practitioner / Working Professional) | **INR 4000** | INR 5000 |
| Academicians / Faculty | **INR 3000** | INR 4000 |
| Research Scholars (PhD Students) | **INR 1500** | INR 2000 |
| Students (UG/PG Students) | **INR 1000** | INR 1500 |
| Foreign Delegates (Academicians) | **USD 100** | USD 150 |
| Foreign Delegates (PGR students) | **USD 50** | USD 75 |

Note: Registration fees for attendees are applicable to both online and offline participation. Registration fees for presenters remain the same irrespective of the mode of presentation (online/offline).

# Bank Details for Payment

SCAN TO PAY (UPI)

| | |
|---|---|
| BENIFICIARY NAME | **IMI BHUBANESWAR** |
| BANK NAME & BRANCH | **ICICI BANK LTD, KALINGA NAGAR, BHUBANESWAR** |
| ACCOUNT NUMBER | **738701000569** |
| IFSC CODE | **ICIC0007387** |

# Beyond the Conference

Beyond the exchange of ideas and insights at the 12th International Conference on Global Business Environment, Bhubaneswar invites delegates to experience a city where heritage, culture, and contemporary life converge. Known as the “Temple City of India,” Bhubaneswar offers an engaging blend of ancient architecture, living traditions, vibrant local culture, and modern urban spaces. Together with the nearby heritage destinations of Puri and Konark, the city provides an opportunity to experience some of Odisha’s most distinctive cultural and architectural treasures. We invite conference delegates to extend their experience beyond the academic sessions and discover the history, heritage, cuisine, art, and scenic beauty of Odisha. Places worth exploring during your visit include:



### Dhauli Shanti Stupa

A Buddhist peace pagoda overlooking the Daya River, marking the site where Emperor Ashoka embraced Buddhism.



### Konark Sun Temple

A UNESCO World Heritage Site, famous for its stunning 13th-century stone carvings depicting the chariot of the Sun God.



### Lingaraj Temple

An architectural marvel and one of the oldest temples in Bhubaneswar, dedicated to Lord Shiva.



### Udayagiri and Khandagiri Caves

Ancient rock-cut caves with inscriptions and carvings that provide insights into Odisha's Jain heritage.



### Puri and Jagannath Temple

A short drive from Bhubaneswar, this sacred site attracts millions of devotees and is known for its grand Rath Yatra.



### Raja Rani Temple

An 11th-century temple believed to be dedicated to Lord Shiva, named after its red and yellow sandstone, locally called 'Raja Rani'.

## Accommodation

- **Treebo Aasma Downtown, SUM Hospital, Bhubaneswar**
- **Dutta Residency Premium, Gothapatna, Bhubaneswar**
- **Treebo Sri Krishna Palace, Kalinga Nagar, Bhubaneswar**
- **Hotel Taj Vivanta, Patrapada, Bhubaneswar**
- **Hotel Presidency, Nayapalli, Bhubaneswar**

# Contact Us

*For queries, please contact:*

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## Conference Research Scholar Organising Committee

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